

NEVADA HUMANE SOCIETY

# Duck Race & Festival

August 26, 2012 • 11am – 5pm  
Duck Race at 4 pm  
Wingfield Park, Reno  
**FREE ENTRY**



**REMINDER:**

The City of Reno prohibits glass containers, alcohol and pets in Wingfield Park during events. The only pets allowed at the Duck Race & Festival will be adoptable pets from NHS and service dogs. Thank you for your compliance.

OFFICIAL PROGRAM

**Thanks For Voting Us #1  
4 YEARS IN A ROW**



**Pet Play House**  
Luxury Boarding & Indoor/Outdoor  
Dog Daycare

**Best  
RN&R  
FIRST PLACE 12**

**Best  
RN&R  
FIRST PLACE 11**

**Best  
RN&R  
FIRST PLACE 10**

**Best  
RN&R  
FIRST PLACE 09**

**Best Doggie  
Day Care**

**Best Pet  
Boarding**

**Best Business  
Facebook Page**

**Best Local  
Non-Casino  
Business**

2403 E 4th St Reno  
775.324.0202  
**PetPlayHouse.biz**

# SEX AND THE KITTY



**FREE CAT SPAY/NEUTER**  
ZIP CODES 89502, 89506, 89433  
CALL FOR APPOINTMENT - EXTENSION 312

 **Nevada**  
HUMANE SOCIETY 2825 Longley Lane • 775-856-2000 • NevadaHumaneSociety.org



**NEWS 4** 

**KRNV News 4 is a proud sponsor  
of the Nevada Humane Society  
Duck Race & Festival**

**Joe Hart**

**Shelby Sheehan**

**5:00am, 12pm, 4pm, 5pm, 6pm, 11pm**

**HDtv: OVER THE AIR CHANNEL 4.1  
CHARTER CHANNEL 784**

**www.MyNews4.com**

# Welcome

to the 2012 Nevada Humane Society Duck Race & Festival

**Thank you so much** for joining us for the Nevada Humane Society Duck Race & Festival and supporting homeless pets in Washoe County.

**Over 10,000 homeless dogs, cats and other animals rely on Nevada Humane Society** each year to provide them with shelter, lifesaving care and loving homes.

On average, our cost is \$240 for each dog or cat coming into the shelter. However this year, with the very challenging economy, we are seeing many more pets arrive at the shelter with serious injuries or medical problems that their owners cannot afford to treat. Caring for these most unfortunate pets is costly, but it is also so very rewarding to see them made well and headed off to a new life with a loving person.

By taking part in this event, **you're making lifesaving care for the homeless pets of our community possible.** Together we are making Washoe County one of the safest communities in the U.S. for homeless pets.

Thank you so much!

**Bonney Brown**  
Executive Director  
Nevada Humane Society



A NO-KILL SHELTER CREATING A NO-KILL COMMUNITY

2825 Longley Lane, Ste. B  
Reno, NV 89502  
**NevadaHumaneSociety.org**  
info@nevadahumanesociety.org  
Phone: 775-856-2000  
Fax: 775-284-7060

## Washoe County – one of the country's **SAFEST** for homeless pets

In January 2007, NHS became a no-kill shelter and launched a bold effort to create a no-kill community. Since then, Nevada Humane Society, working cooperatively with other animal rescue organizations in our community, has continued to lead the progress toward this goal. Washoe County is now one of the safest communities in the U.S. for homeless pets.

NEVADA HUMANE SOCIETY

## Pet Adoption Statistics

*Every pet neutered, vaccinated & microchipped before adoption*

|                                                                                       |              |                                                 |                |
|---------------------------------------------------------------------------------------|--------------|-------------------------------------------------|----------------|
|  | <b>2006:</b> | 4,990                                           |                |
|                                                                                       |              | <i>Pre-no-kill initiative</i>                   |                |
|                                                                                       | <b>2007:</b> | 8,030                                           | <b>UP 61%</b>  |
|                                                                                       |              | <i>3,040 more adoptions</i>                     |                |
|                                                                                       | <b>2008:</b> | 8,635                                           | <b>UP 7%</b>   |
|                                                                                       |              | <i>605 more adoptions</i>                       |                |
|                                                                                       | <b>2009:</b> | 9,184                                           | <b>UP 6%</b>   |
|                                                                                       |              | <i>549 more adoptions</i>                       |                |
|                                                                                       | <b>2010:</b> | 9,668                                           | <b>UP 5%</b>   |
|                                                                                       |              | <i>484 more adoptions</i>                       |                |
|                                                                                       | <b>2011:</b> | 9,340                                           | <b>DOWN 3%</b> |
|                                                                                       |              | <i>328 fewer adoptions (admissions down 3%)</i> |                |

## Countywide Save Rate for Homeless Pets

*Nevada Humane Society & Washoe County Regional Animal Services combined*

|                               |      |            |                                                                                       |
|-------------------------------|------|------------|---------------------------------------------------------------------------------------|
| <b>2006:</b>                  | DOGS | <b>83%</b> | <i>2009 Save Rate<br/>National Average: 58%<br/>(Source: Maddie's Fund)</i>           |
| <i>Pre-no-kill initiative</i> | CATS | <b>53%</b> |                                                                                       |
| <b>2007:</b>                  | DOGS | <b>92%</b> |                                                                                       |
|                               | CATS | <b>78%</b> |                                                                                       |
| <b>2008:</b>                  | DOGS | <b>90%</b> |                                                                                       |
|                               | CATS | <b>83%</b> |                                                                                       |
| <b>2009:</b>                  | DOGS | <b>90%</b> |  |
|                               | CATS | <b>89%</b> |                                                                                       |
| <b>2010:</b>                  | DOGS | <b>91%</b> |                                                                                       |
|                               | CATS | <b>91%</b> |                                                                                       |
| <b>2011:</b>                  | DOGS | <b>91%</b> |                                                                                       |
|                               | CATS | <b>91%</b> |                                                                                       |

NEVADA HUMANE SOCIETY'S

# Duck Race & Festival

AUGUST 26 • 11 AM – 5 PM • WINGFIELD PARK

## All-day entertainment and more

Bring your friends and family and plan to spend the day at Wingfield Park while the excitement builds for the Nevada Humane Society Duck Race.

### On Stage

Radio personalities from K-Bull 98.1FM, KOH News Talk 780, Magic 95.5FM and Wild 102.9FM will emcee the free festivities in between an exciting line-up of live performances. Here's the schedule:



Jeff Jones



MoMatik

- 11am Welcome**
- 11:10am TNT & PDC Dance and Cheer •** Fast-paced performance of all-star cheerleading and competitive Hip Hop dance
- 12pm VooDooDogz •** From funky soul classics to grooving blues to electric sounds of Hendrix, Stevie Ray Vaughn or Tommy Castro, this band can rock!
- 1pm Rumble •** Reno punkabilly Rock and Blues band that plays old school rock with an attitude
- 2pm Jeff Jones •** A fusion of rock, blues and R&B with the meatiness of George Thorogood, grittiness of Chris Robinson, and sultriness of Ben Harper
- 3pm MoMatik •** Local Hip Hop artist with a unique personality and uplifting message – debuted her first album, *Pain & Perseverance*, in 2011
- 4pm Duck Race** in the Truckee River (followed by prize presentation and raffle)
- 5 pm Close**

### In the Park

Games, activities, refreshments, shopping and pet adoptions are all featured during the Festival preceding the Nevada Humane Society Duck Race. Here's a sampling of how you and your friends and family can spend the afternoon:



Emcee Monica Jaye and pet pals



Cameron's Balloon Party

### GAMES AND ACTIVITIES

- Bounce off the walls in **Bouncing Around**.
- Clown around with Huggy Bear and stilt-walking **Cameron's Balloon Party**.
- Get an **official Duck Race poster**, signed by the photographer, Jeff Ross.
- **Meet the mascots** – Hope and Lucky from Nevada Humane Society and Bruno from the Reno Big Horns.
- Play **carnival games** for a host of ducky prizes.
- Shop for **Duck Race merchandise**, including beach towels, stainless steel water bottles, cuddly plush ducks and more.
- **Adopt a rubber duck** for a chance to win great prizes at the 4 p.m. Duck Race.
- Adorn your face with a **Fantasy Face Painting** by Heidi Figueroa.
- Find a four-legged forever friend at the Nevada Humane Society **adoption booth**.
- Relax and enjoy the **live entertainment** on stage.
- Dress in our ducky accessories and have your picture taken at the **Peppermill Photo Booth**.
- Pick a shady spot on the river bank to cheer on the floating flotilla at the **4 p.m. Duck Race**.

### REFRESHMENTS

- Indulge in cool ice cream treats from **Baskin Robbins**.
- Nosh on gourmet grilled cheese and other savory and sweet sandwiches from **GourMelt**.
- Treat yourself to hot dogs, nachos, cotton candy and other goodies from **Goodie's Fresh Squeezed Lemonade**.
- Enjoy an icy handcrafted microbrew from **Silver Peak Restaurant & Brewery**.



# Have you **adopted** your rubber ducks yet?

When 15,000 bright yellow ducks race down the Truckee River in competition for a host of prizes – and a chance to win \$400,000 CASH – will your duck be among them?

There's still time to adopt a rubber duck – or an entire Feathered Flotilla – and be a winner. Even if yours is not a lucky duck, you'll win by helping the homeless animals of our community.

## Quacker packages

- Lone Duck:** 1 duck \$5
- Quad Quack:** 4 ducks \$20
- Six Pack:** 6 ducks \$30
- Quacker's Dozen:** 12 ducks + 1 raffle entry \$60
- Beak Brigade:** 20 ducks + 2 raffle entries \$100
- Feathered Flotilla:** 50 ducks + 5 raffle entries \$250



## Parade of prizes

Prizes for the fastest ducks include:

- **New Orleans Vacation**
- **Sierra Golf Getaway**
- **Pampered Pet Package**
- **Dine Around Reno-Tahoe Restaurant Sampler**
- **Great Reno Balloon Races Experience**
- **Home Entertainment Package**

**Plus, every duck has the chance to win a \$400,000 CASH prize!**

*All proceeds from the Duck Race go directly to help homeless pets and advance Nevada Humane Society's goal of sustaining a no-kill community. Nevada Humane Society is a non-profit organization whose lifesaving work is made possible through donations.*

### For more information:

call 775-856-2000 or go online at [NevadaHumaneSociety.org](http://NevadaHumaneSociety.org).

## How to adopt

### Online

Visit [NevadaHumaneSociety.org](http://NevadaHumaneSociety.org) and follow the easy instructions.

### At the shelter

Come to 2825 Longley Lane and adopt a rubber duck – and perhaps a live pet as well?

### In the community

Visit [NevadaHumaneSociety.org](http://NevadaHumaneSociety.org) and click on *Adopt a Duck* to find out where we'll be adopting ducks in the Reno area.

### At the Duck Race & Festival

If there are ducks that haven't yet been adopted on August 26, you can adopt at the Duck Race & Festival at Wingfield Park. Adoptions will be offered from 11 a.m. when the Festival begins until all ducks are adopted or about one hour before the 4 p.m. Duck Race – whichever comes first.

## Five – quack salute to our Splashy Sponsors

Our deepest gratitude for helping to feather the Nevada Humane Society nest so we can advance our no-kill mission.



## Special thanks to our Ducky Donors

Thank you for providing goods and services to help support this important fundraising event for Nevada Humane Society.



## Big Ap – Paws for our Plucky Partners

We truly appreciate these businesses for actively adopting rubber ducks on behalf of Nevada Humane Society.

Advanced Data Systems

Kafoury, Armstrong & Co.

Archie's Giant Hamburger & Breakfast

NV Energy

Peppermill Resort Spa Casino

Sam's Club

Reno-Tahoe Airport Authority

The Body Shop

## Kudos to our Super Volunteers

You know who you are – and we know that we couldn't make the Duck Race & Festival happen without each and every one of you. Thank you!

### REMINDER:

The City of Reno prohibits glass containers, alcohol and pets in Wingfield Park during events. The only pets allowed at the Duck Race & Festival will be adoptable pets from NHS and service dogs. Thank you for your compliance.



# THINK FREE



Reno News & Review

# DEDICATED

TO PROVIDING THE HIGHEST QUALITY OF  
HEALTHCARE FOR OUR PATIENTS & THOROUGH  
EDUCATION FOR OUR CLIENTELE



SCOTT A THOMPSON, DVM  
KRIS KINGERY, DVM

## FELINE MEDICAL CENTER

4792 Caughlin Pkwy, Ste 209-210  
Reno, Nevada 89519  
(775) 829-0969  
www.fmcreno.com

### HEART'S COMPANION

**Reno's Premier Pet Crematory**  
~ 100% Local, Certified & Licensed ~

*Making a Difficult Time  
a Little Bit Easier*

Proud Member of the Following Professional Organizations:



### Our Services

- ♥ State-of-the-Art, On-Site Pet Cremation Services  
*(Private, Individual and Group Options Avail.)*
- ♥ On-Staff Veterinarian for Euthanasia Support Services
- ♥ Pet Loss Support Group  
*(No-Fee monthly meetings at Heart's Companion)*
- ♥ 24-Hour Departed Pet Transport  
*(Available for Residential & Veterinarian Facilities)*
- ♥ Wide Selection of Memorial Items
- ♥ Same Day Cremation Options
- ♥ Private Viewings Available




*Heart's Companion  
Reno Showroom  
& Facility Tours  
Welcome!*

*Serving Reno / Sparks / Tahoe  
& All Northern Nevada Communities*

**Call: 775.323.PETS (7387) or Visit: HeartsCompanion.com ~ 119 Bell Street, Reno, Nevada**

# Which Lucky Pet will go home with YOU?



## ADOPT A LUCKY PET!

**Adult Cats: \$7; Kittens \$40**  
**Adult Dogs: \$21**

All adopters receive a free dinner to Island Buffet. Plus, test your luck on our dice game for a chance to win the Grand Prize luxury getaway to the Peppermill Resort Spa Casino.

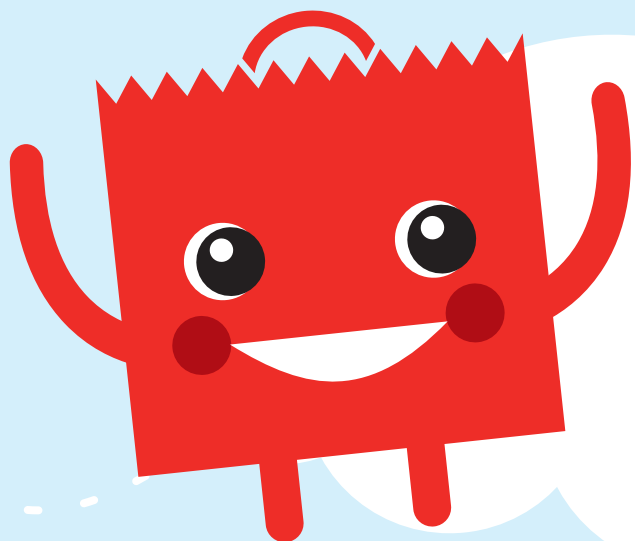
**Adopt Today! Help Nevada Humane Society adopt 900 animals in August to win \$100,000 for homeless pets!**

**Adoption Hours:**  
Sun-Fri, 11am-6:30pm  
Sat. 10am-6:30pm



2925 Longley Lane, Reno • 775-856-2000 • NevadaHumaneSociety.org

Treat yourself to gift  
certificates up to  
**75% OFF!**

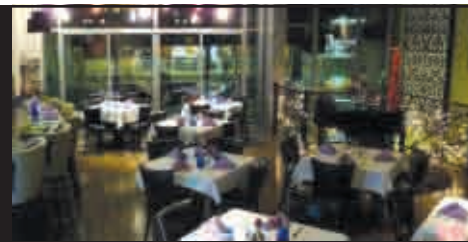


**RN&R**  
**sweetdeals**

Visit [www.newsreview.com](http://www.newsreview.com)



GIFT CERTIFICATES FROM RESTAURANTS, BARS, CLUBS, TATTOO,  
RETAIL, THEATER, SALONS, SPAS, GOLF, VACATIONS & MORE



*Come to JB's  
A Casual Experience with a fine dining flair*

**INTRODUCING LUNCHES**

Thur-Sat · 11-2

**DINNER SERVED TUE-SAT**

5pm-close

Experience our \$35 Prix Fixe menu which includes a starter, entree + dessert

**Outside Seating Available**

**Jazz Pianist Fri + Sat**

**Try our new dessert truffle "The Nipples of Venice"  
with a glass of Port**



50 N. Sierra St., Reno · 323-1944 · Tues-Sat 4pm-10pm

Banner Award for Best Designed Restaurant in a Commercial Building 2011

**TRADITIONAL NORTHERN  
MEXICAN CUISINE**

Bertha Miranda, the original face for  
Mexican Cuisine in Northern Nevada Since 1984

**OPEN DAILY**  
**10AM - 10PM**



**Reno's Family Mexican Restaurant**

*Live Music on Weekends, Catering Service Available,  
Take Out Orders, Full Bar, Gift Certificates Available  
Patio Dining, Fresh Corn & Flour Tortillas Made Daily  
Now Selling Savory Salsa To Go!*

**BERTHA MIRANDA'S MEXICAN RESTAURANT**

**336 Mill St.** in Downtown Reno  
**(775) 786-9697 • 786-2525 fax**  
[berthamirandas.com](http://berthamirandas.com)

# Thank You

for your support



from **CUMULUS MEDIA**