

32nd
ANNUAL

YOUR OFFICIAL GUIDE TO:

FARM CITY CELEBRATION

November 1–14, 2012

INSIDE:

Complete list of
events and activities
including the
Harvest Festival
on Nov. 3rd—**FREE**
for the entire family



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UNDERSTANDING**



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Welcome to the 32nd Annual Farm City Celebration
November 1-14, 2012!

"Sowing Seeds of Understanding"

The entire Farm City Celebration Committee would like to thank you for joining us to celebrate agriculture and its relationship with and importance to the urban community in our area. The Farm City Celebration is a collaborative effort by many organizations, businesses and individuals who value agriculture and above all, promote positive relationships between members of the agricultural and urban community.

We would like to thank all the businesses who have supported the Farm City Celebration over the years. With your financial support, we are able to bring together the urban community and the agricultural community to foster a deeper understanding of the issues between farm and city through educational agricultural events that we promote, like the Kids' Day on the Farm and the Agribee.

"Farm City Week" has been celebrated in Chico since 1979. It began with a food tasting of locally grown products held in a bank and put on by the California Women for Agriculture, and grew from there. Now we have the Farm City Celebration,

with events spanning two weeks in November with many more partners involved, including CWA, Butte County Farm Bureau, Butte County Ag Commissioner, UC Cooperative Extension, Butte County Cattlemen and Cattlewomen and CSU Chico and Butte College agriculture programs.

We have some wonderful events this year, including the Eighth Annual Harvest Festival. The Harvest Festival will be held at the Bidwell Mansion on Saturday, November 3 from 10 a.m. to 2 p.m. This free family fun event has something for everyone at the home of Chico's first farmer, John Bidwell. Please come; you will have a great time!

After 32 years, Farm City Celebration is more excited than ever to help bring the "Farm" and the "City" together to understand the

value agriculture brings to the community and to the daily lives of its residents. As the California Women for Agriculture remind us: If you eat food and wear clothes, you are involved in agriculture! Enjoy the events of this year's Farm City Celebration. ●



The Farm City Celebration is a collaborative effort of the California Women for Agriculture, Butte County Cattlemen, Butte County Cattlewomen, Butte County Ag Commissioner's Office, Butte County Farm Bureau, Bidwell Mansion State Historic Park, UC Cooperative Extension and the CSU, Chico, College of Agriculture Farm Staff, Butte Community College Ag student organization, the Northern California Regional Land Trust, and the California Farm Water Coalition.

Monies raised from Farm City Celebration are given to worthy agricultural and educational projects in Butte County.

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Farm City Celebration

Nov. 1-14, 2012

www.farmcity.com



SCHEDULE

Kid's Day at the CSU, Chico University Farm

Thursday, November 1st
PRE-REGISTRATION REQUIRED
California State University, Chico
University Farm
Hegan Lane, Chico

Local 3rd graders learn about agriculture, safety topics, food, and fire safety. Kids get to experience farm life up close. For more information, contact Joan Webster at 530-228-5455 or Email at joanwebster33@msn.com.



Farm City Restaurant Program

November 1st - 14th

In Collaboration with Buy Fresh, Buy Local and The Northern California Regional Land Trust. During this year's celebration you can visit one of the following restaurants and be assured that you will find dishes prepared with agricultural products grown right here in Butte County, and surrounding area. Participating restaurants include: Sierra Nevada Taproom & Restaurant, Leon's Bistro, Bacio Catering & Carry Out, Farm Star Pizza and Monk's Wine Lounge & Bistro. (see page 6 for more information.)

The 8th Annual Harvest Festival presented by The Farm City Celebration

Saturday, November 3rd

Bidwell Mansion State Historic Park
525 Esplanade, Chico
10:00 am-2:00 pm
(see more details at right.)

A FREE family fun event with more than 25 fun agricultural-related activities, food and lots more. Activities include: kids arts & crafts, interactive animal displays, bounce house, spinning, knitting, and roping demonstrations. Also, Master Gardeners' advice, bee information, antique and modern farm equipment, Bidwell Mansion tours, food available from Madison Bear Garden, plant sale, horse-drawn carriage rides and much, much, more. For more information, contact Theresa Schneider at 530.518.9914 or Email at tmschneider@msn.com.

Farm City Celebration Agri-Business Bus Tour and Lunch

Wednesday, November 14th

California State University, Chico-University Farm
Hegan Lane, Chico
7:30 am

This fun filled day sells out quick! Tickets include coffee and pastries for breakfast, visits to five local farms and agribusinesses, fabulous barrel chicken lunch provided by Safeway, plus entertainment. Cost is \$35. Tickets go on sale October 17 and must be purchased in advance. Visit the Butte County Farm Bureau office at 2580 Feather River Blvd. in Oroville, or call 530.533.1473



8th Annual Harvest Festival

Saturday, November 3rd, 10am-2pm
Bidwell Mansion State Historic Park

See you there
RAIN OR SHINE!

The Harvest Festival is a FREE for-the-whole family, rain-or-shine event and has fun agricultural related activities, food and lots more. We are truly bringing the farm to the city for this agricultural community day.

We are so privileged to have the Harvest Festival on the grounds of the Bidwell Mansion. Staff and volunteers will be available to answer questions. The Visitor Center will be open including "The General's Store" Gift Shop, Exhibit Hall and bathrooms. The Carriage House will be open, displaying historic carriages and wagons.



Participants & Events

- **Boy Scouts of America Troop 2**
Monkey Rope Bridge, a must-experience event!
- **Butte County 4-H Groups**
Arts & Crafts activities, Interactive Animal Display, Bake sale, Rope making
- **Butte County Cattlewomen**
Roping demonstrations, Saddles & Branding
- **CORE Butte Charter FFA**
Corn Hole races & games
- **CSUC Crop Science & Horticulture Club**
Decorating pots, Planting herbs
- **CSUC Stock Dogs**
Stock Dog demonstrations
- **Chico Spinners**
Spinning, Weaving, Knitting demonstrations, Felting activity
- **Gateway Science Museum**
information on exhibits
- **Glenn County Dairy**
Interactive Cow demonstrations
- **Green Planet Plastics**
Agriculture Recycling
- **Madison Bear Garden**
BBQ Burgers and Chips for purchase

FREE reusable Farm City Celebration Shopping Bag filled with local commodities goes to the first 500 families!

- **Maisie Jane's California Sunshine Products**
Local Commodities, Packaged Nuts for purchase
- **Mt. Lassen Chapter CA Native Plant Society**
Educational Material and Plant sale
- **Mt. View Christmas Tree Farm**
Roasting marshmallows, Christmas trees
- **Miss Butte County Court**
Fun Agriculture activity
- **Northern CA Regional Land Trust**
hands on agriculture activity
- **North Valley Chapter California Women for Agriculture**
Hands-on Activity
- **Schwartz's Apiaries**
Learn about Bees and all their bounty
- **TJ Farms Carriage Company**
Horse Drawn Carriage Rides

E OF EVENTS



- **University of California Cooperative Extension**

Master Gardeners on hand to answer questions, plus Educational information

- **Vintage Iron**

Antique tractors and equipment on display

- **Tractors & Weed Sprayers Display**

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- **Bounce House**

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A Delicious Partnership

Local Restaurants Supporting Local Farmers

Buy Fresh Buy Local, North Valley is excited to partner with Farm City Celebration this year to highlight restaurants making an impact with local agriculture. Farm City Celebration aims to increase an understanding of agriculture's value to the urban community, and to show its importance to all who live in Chico and the surrounding communities.

In line with the mission of Farm City Celebration, the Buy Fresh Buy Local, North Valley initiative aims to increase market opportunities for locally produced foods, and also to increase access to the agricultural bounty in the North Valley.

We are fortunate in the North Valley to have a diversity of crops, ranging from almonds, rice, walnuts, olives and stone fruits to a variety of fresh vegetables, local meats, cheeses and wines.

Restaurants are an important market for farmers wanting to sell and distribute their products in the region, and they are also a great way to educate consumers about the agricultural products from our region.

During this year's celebration you can visit one of the following restaurants and be assured that you will find dishes prepared with some of these delicious products grown right here in the North Valley. Participating restaurants include Sierra Nevada Taproom & Restaurant, Leon's Bistro, Bacio Catering and Carry Out, Farm Star Pizza and Monk's Wine Lounge & Bistro. All of these restaurants have a commitment to sourcing locally when possible to support local farmers and turn our region's agricultural diversity into culinary delights.

Chef Ann Leon—accompanied by Pyramid Farms owner Matthew Martin—discusses the importance of locally sourced ingredients.



Bacio's distinct salads have local flavor.

"We've been buying from local farms for years, and just started to identify the farms more on our menu, since people are becoming more interested in knowing where their food comes from," said Micheal Isle, executive chef for Sierra Nevada Taproom & Restaurant. What better way to bring the farm to the city than by eating out at one of these delicious restaurants.

Support Butte County agriculture if you choose to eat out November 1-14 by dining at Sierra Nevada Taproom & Restaurant, Leon's Bistro, Bacio Catering and Carry Out, Farm Star Pizza and Monk's Wine Lounge & Bistro. Be sure to ask for the Farm City and Buy Fresh Buy Local, North

Valley specials featuring local products and local farms throughout November 1-14!



Farm Star Pizza supports local farming.



Freshly-arrived greens at Bacio Catering and Carry Out

Sierra Nevada Taproom & Restaurant
1075 East 20th
Chico, CA 95928

Leon's Bistro
817 Main Street
Chico, CA 95928

Bacio Catering and Carry Out
1903 Park Ave
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Farm Star Pizza
2359 Esplanade
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Monk's Wine Lounge & Bistro
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Farm City Farm Restaurant Program
Noelle Ferdon – Director of Local
Food Systems, Northern CA Regional
Land Trust

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California Regional Land Trust, 2nd VP
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Harvest Festival Chairperson
Theresa Schneider – A&J Family
Farms, President North Valley Chapter–
California Women for Agriculture

Kid's Day at the CSUC
Farm Chairperson
Joan Webster – California Women
for Agriculture

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Agriculture, Farm City University Farm
Liaison and go to person

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Richard Price – Butte County
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Amber Drake – Bidwell Mansion
State Historic Park
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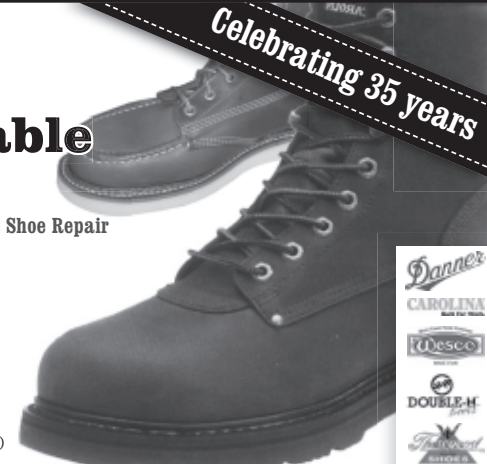
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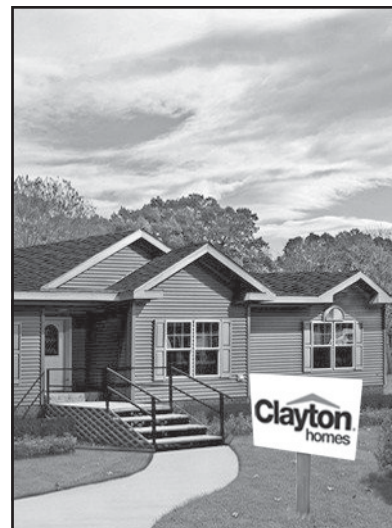
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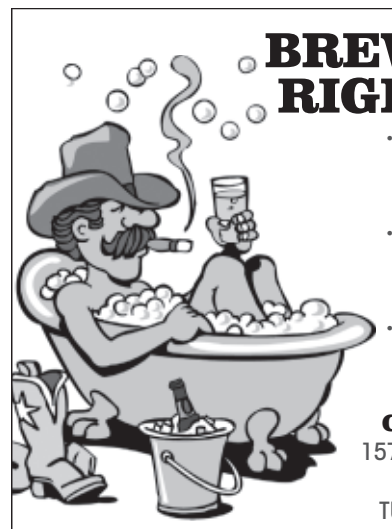
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