



SACRAMENTO
PHILHARMONIC ORCHESTRA
Building Community Through Music

Turn Down The Noise

Turn Up The Music

SPONSORED BY:

Raley's

Season Opener
September 29 - 2 p.m.

iVIVA LA MÚSICA!

A PAID ADVERTISING SUPPLEMENT TO THE SACRAMENTO NEWS & REVIEW

Music to Sacramento's Ears

SACRAMENTO PHILHARMONIC ORCHESTRA KICKS OFF ITS 16TH SEASON.

The Sacramento Philharmonic Orchestra is one of Sacramento's most prestigious arts organizations. Since fall 1998, the Philharmonic has produced 96 concerts, including eight world or national premieres. Outstanding concerts included the *Songs of Hope* series, which featured musicians from Israel, Egypt and Palestine playing with the Sacramento Philharmonic Orchestra. Each season includes music that celebrates Sacramento's cultural diversity. This season will feature a concert

"The thing I find most interesting about orchestras is using them to bring the town together."

—Michael Morgan, Music Director and Principal Conductor for Sacramento Philharmonic Orchestra

Team (ACIT) composed of board members, musicians, staff and community members who work with Morgan to develop programming that is responsive to community needs and interests. The role of the Philharmonic's director of education and community engagement has been expanded to respond to multiple segments of the community.

Morgan matches classic and 20th century pieces with contemporary pieces by living composers — all with an intention of building community through music. "The thing I find most interesting about

of internationally-known and award-winning composers with Latino roots or ties.

Unusual concerts resonate in the community and provide a new model for the Philharmonic in connecting with the community — whatever ethnic segment is the focus. Among innovations, Music Director and Principal Conductor Michael Morgan created a new Artistic & Cultural Initiative

orchestras is using them to bring the town together," Morgan says. "We want the fans of this music and that music, who may never see each other in real life, to come and watch a concert together. ...The orchestra is more than a vehicle for pretty music."

Heroes! Family Concert

FEBRUARY 16, 2013 NARRATED FOR KIDS OF ALL AGES!

Come on an exciting musical journey as we explore the world of heroes, past and present, real and make believe. Featured will be Aaron Copland's *Lincoln Portrait*, narrated by Mark S. Allen and Ashley Williams from *Good Day Sacramento*. You'll also hear the "Superman March," "Star Trek Through The Years," "Armed Forces Salute" and so much more! Children of all ages will be delighted as they listen to great music and learn all about the symphony orchestra in this family-friendly extravaganza. Who knows, maybe a hero will pay us a surprise visit right there on the stage!

HEROES! SPONSORED BY:



Community Center Theater,
Downtown Sacramento

Admission \$13
Kids 12 and under \$8

Pre-Concert Festivities
(in the lobby) – 1:00 p.m.
Concert – 2:00 p.m.
Conductor: Kenneth Raskin
For tickets call (916) 808-5181

Prodigies

Beethoven & Beyond!

OCTOBER 13 – 7:30 p.m.

Explore the wonder of youthful brilliance as the Sacramento Philharmonic Orchestra pays tribute to musical prodigies: Beethoven, Conrad Tao and Felix Mendelssohn. Bring your children, grandchildren and youthful friends to this concert. It will inspire their dreams and aspirations.

For tickets, call (916) 808-5181.



Q&A with Maestro Michael Morgan

As a kid, Sacramento Philharmonic Music Director Michael Morgan began taking piano lessons in the Washington Public School system where he found an environment that fostered his passion for music. Since then, he's been conducting for 42 years and conducting orchestras professionally for 32 years.

When you came to the Sacramento Philharmonic Orchestra, what was your first impression?

[Sacramento Philharmonic Orchestra] had tremendous potential, but had not been asked to do very much. I came back to conduct a second concert and the amount of improvement from the first rehearsal to that performance was tremendous, which showed they had enormous potential. ... I wanted to make sure the orchestra here survived for the players and for the community.

What makes Sacramento Philharmonic Orchestra unique?

It's the only professional orchestra in this region and it has a very large metropolitan area to try to tie together. Orchestras are about community-building, as far as I'm concerned. It has a very interesting and diverse orchestra to try to bring that together. The players are very versatile and eager to do things. The main part of [their] job is setting up a situation that can artistically and financially sustain the orchestra.

Why should someone come see the Sacramento Philharmonic Orchestra?

Generally, the same reason you should see any live music — there's no equivalent you can see anywhere or in your home. In the case of a symphony orchestra, seeing many people getting together to perform live. Sacramento Philharmonic plays at a level that is very impressive and you can hear music at that level in your community, rather than traveling to another major city.



Playing to Her Own Tune

VIOLINIST RACHEL BARTON PINE IS NOT THE STEREOTYPICAL CLASSICAL MUSICIAN.

Rachel Barton Pine has broken through every possible stereotype people may have of a modern classical musician. Barton Pine grew up in a financially struggling household and, at an early age, was helping her family pay for the rent, groceries and utilities. She made her earliest appearances with the Chicago Symphony Orchestra at age 10 and won numerous national and international competitions while still in her teens.

In 1995, Barton Pine was severely injured in a train accident. As she was exiting a commuter train, the doors closed on the strap to her violin case, pinning her left shoulder to the train. The doors had no safety sensors and she was dragged 366 feet by the train before being pulled underneath and run over.

Following this accident, the train company changed its conductor safety procedures and made other changes to the trains themselves. And, Barton Pine has gone on to build a career as an astonishing violinist.

Folks in her native Chicago have enjoyed her performances of the national anthem at Bulls and Cubs games. She was one of the torchbearers in the 1996 Olympic torch relay and appeared

in the opening ceremonies of the Paralympic Games in Atlanta — the same month she played at the Democratic Convention in Chicago. She has even opened at the House of Blues for Slash (from Guns N' Roses) and Sammy Hagar, performed with Robert Plant and Jimmy Page (from Led Zeppelin), and numerous photos on her MySpace page show her hanging backstage with many of her favorite rock heroes. Those who have never visited a concert hall can see and hear her playing and talking about music on her weekly podcast and YouTube video channel.

While Barton Pine is very serious about continuing to share her talents and love for all types of music with the masses, she also approaches every task, simple or complex, with a great sense of spirit and fun. "I totally love performing and the crazy lifestyle that goes with it, where I can finish a concert and then go to a local club and hear jazz, rock or Celtic music," she says.



"Rachel Barton Pine really may be the most charismatic, the most virtuosic, and the most compelling American violinist of her generation."

- All Music Guide

¡Viva la Música!

FREE FESTIVAL: 11 a.m. to 1:30 p.m. in the theater lobby, showcasing local musicians, dancers, and artists from various cultural organizations including Institute Mazatlan Bellas Artes (IMBA), Brazilian Center for Cultural Exchange of Sacramento, La Raza Galeria Posada and Firehouse 5 Dance Studio.



THIS CONCERT IS A RHYTHMICALLY CHARGED CELEBRATION OF OUR REGION'S SPIRIT — and a "Who's Who" of internationally-recognized and award-winning composers from Peru, Uruguay, Mexico, Brazil, Argentina, Spain and the U.S. Guest Artists Juan Pablo Jofre, bandoneon, and Polly Ferman, piano.

In association with La Raza Galería Posada, Festival de la Familia, and the Sacramento and San Joaquin Hispanic Chambers of Commerce.

"I'll never forget that scene in *Philadelphia* when Tom Hanks is listening to the soprano sing an aria from an opera. The expression on his face. I want to feel that! I want to listen to music that intensely."

—Gabriel Vivas, Guest Host of ¡Viva la Música!

Award-winning Latino roots composers and artists with guest host Gabriel Vivas

SATURDAY, SEPTEMBER 29, 2012 – 2 p.m.



JUAN PABLO JOFRE



POLLY FERMAN

Building Community Through Music

Your sponsorship lets our region know you value and support the community that, in turn, values and supports your business. A strong creative community is a strong business community. Together, we build it. All levels of sponsorship are integral to our success.

SACRAMENTO PHILHARMONIC
ORCHESTRA FOUNDATION

the James Irvine Foundation



James and Susan McClatchy Fund



Sponsor a moment of inspiration!

BEAUTIFUL MUSIC PERFORMANCES

Step into the concert hall and watch as the noise — buzzing phones, chirping computers, incessant calendars — is silenced. In its place comes the music, transporting you from where you live, what language you speak, what religion you live by. For those two hours, you become a part of something larger, broader — a part of a musical evolution that continues to this day.

For those two hours, we give you permission to fall under the spell. Turn down the noise. Turn up the music.

EXPOSURE TO CREATIVE ARTS

The Sacramento Philharmonic is dedicated to building community through music. With so many populations lacking the means or a way to bring themselves to the music, we have made it our mission to bring what we do into the world beyond the concert hall.

See the Music, Hear the Art

A unique program for children and adults in transitional housing, shelters and hospitals that enables them to create artwork inspired by listening to great works of music, recorded and live.

Community Events and Programs

- Lobby demonstrations that highlight small businesses and local nonprofit organizations
- Mixers to engage young professionals and promote small business owners
- Speaking of Music — Free pre-concert interviews and discussions with guest artists and special guests

Music Education Programs

- Maestro in Motion — A school visit from Maestro Michael Morgan
- String Fever — Subsidized after school violin lessons
- Link UP! — A partnership with Carnegie Hall's Weill Music Institute to bring a yearlong interactive music education program to third through fifth graders in underserved communities
- Musicians on the Move — Teaching performances in libraries, schools and community centers
- Guest Artist on the Go — School visits by internationally renowned guest artists

SEASON SPONSORSHIP OPPORTUNITIES

- Concerts \$15,000
- Post-concert receptions \$2,000
- Musicians \$1,500
- Assistant Principal Musicians \$2,500
- Principal Musicians \$5,000
- Guest artists \$2,500 - \$15,000
- Link UP! — Carnegie Hall partnership programs \$1,500 - \$50,000
- See The Music, Hear The Art — Interactive music and art program \$1,000 - \$25,000
- Pre-concert lecture series "Speaking of Music" \$1,000
- VIP Intermission Lounge \$1,000
- Pre-concert mixers \$750
- Musical demonstration at a library or school \$600
- Fund a need \$50 - \$500



Upcoming Concerts & Events

Tickets as low as \$18!

- September 29 — ¡Viva la Música! 2 p.m.
- October 13 — Prodigies - Beethoven and Beyond! 7:30 p.m.
- January 12 — The Astonishing Rachel Barton Pine 7:30 p.m.
- February 16 — Heroes! Family Concert 2 p.m.
- April 6 — Mozart and More 7:30 p.m.

For more information about this season's schedule or to get season tickets, visit sacphil.org or call (916) 732-9045.

SAVE MONEY!

Buy single tickets at the Community Center Theater. Call (916) 808-5181 and give code SNJ912 to save 10%.