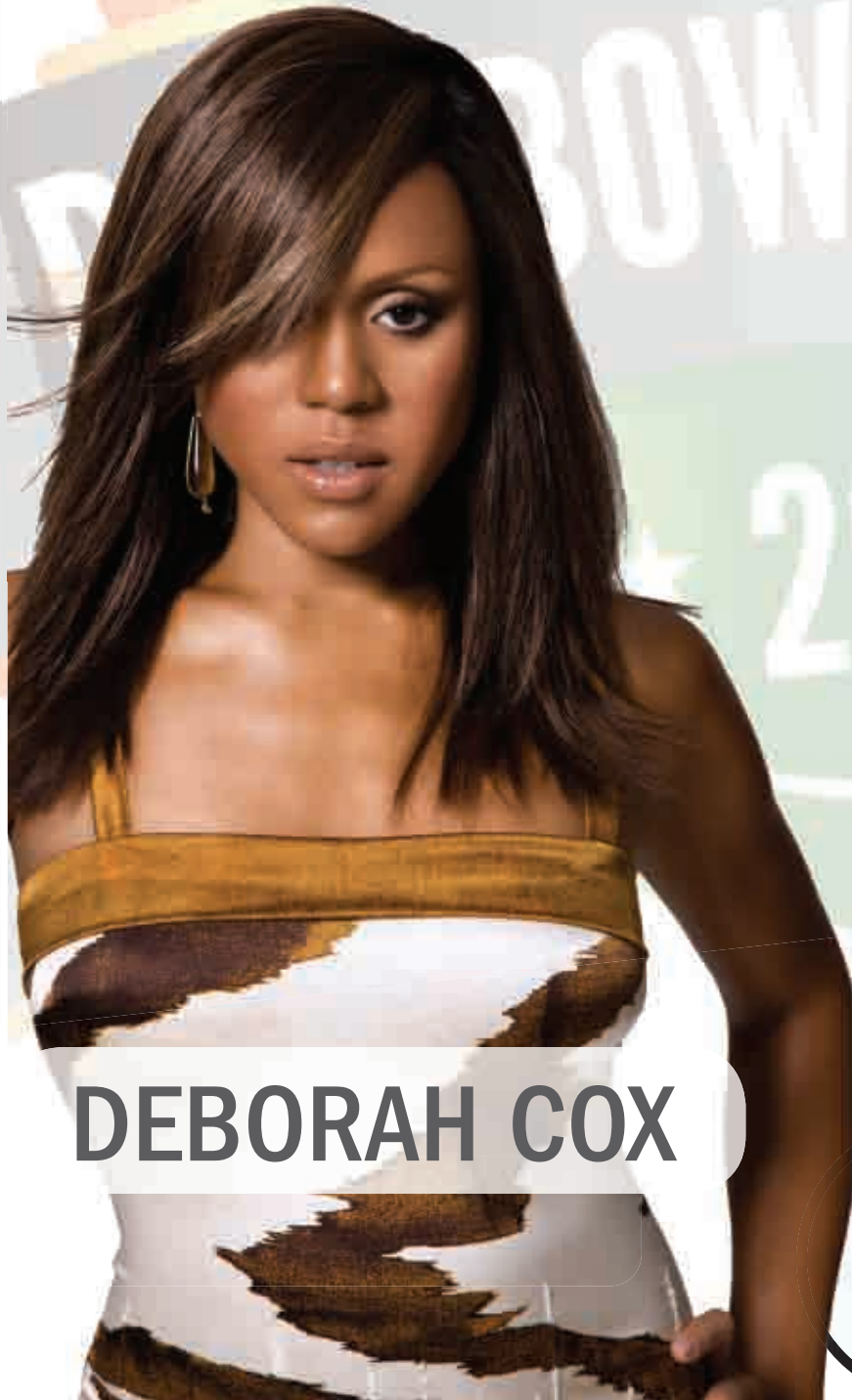




Labor Day Weekend

SUNDAY, SEPTEMBER 2, 2012

20th & K streets
Street Fair
10am-6pm



DEBORAH COX



Debby Holiday



Lisa Lisa



Ultra Nate



Luciana



Erika Jayne



Jessica Sutta



Raquela

Tickets available
online at eventbrite.com
or at G-Spot, 2009 K St.



Eventbrite

THANK YOU TO OUR SPONSORS! Without you, the Sacramento Rainbow Festival wouldn't be possible.





"Light Your World"

First United Methodist Church
21st & J St. - Midtown

Friday Nov. 30th
Saturday Dec. 1st
Sunday Dec. 2nd

Central United Methodist Church
Stockton

Saturday Dec. 8th



SACRAMENTO GAY MEN'S CHORUS

SacGayMensChorus.org

1-877-283-1567
SGMCinfo@gmail.com

Tickets Available Online or at the door.



THURSDAY
OCT. 11TH

OPENING NIGHT
"CLOUDBURST"

Cloudburst is a romantic road movie written and directed by Thom Fitzgerald. It stars Oscar®-winning actresses Olympia Dukakis and Brenda Fricker as Stella and Dot, an aging couple who escape from a nursing home in Maine and drive to Nova Scotia on a quest to be legally married.



2 Rainbow Festival 2012 August 31 - September 2 cgnie.org A Special Advertising Supplement to Sacramento News & Review

FOLLOW THE RAINBOW

Celebrate the LGBTI Community at Sacramento Rainbow Festival 2012.

by Shawn Barnum

Labor Day weekend is approaching and, for most, this indicates going back to school and the “official” end of summer. All those carefree days at the pool, lazily soaking up the scorching sun, are over. No more gallivanting from one music festival to the next; and pretty soon it will be dark by the time you get off work. But, for members of the lesbian, gay, bisexual, transgender and intersex community, the end of summer is a giant party.

Welcome to the 2012 Sacramento Rainbow Festival, the area’s annual street fair held during Labor Day weekend. This three-day event is a celebration for LGBTI people and those who support them to come together to show their pride with a Midtown block party filled with music, entertainment, divas, drag shows and, of course, copious amounts of booze.



“It’s an expression of openly gay freedoms.”

-Terry Sidie,
Sacramento Rainbow Festival founder

This colorful festival was founded 25 years ago by Terry Sidie, a longtime advocate of the LGBTI community and owner of several businesses, including Faces Nightclub. Sidie says the Sacramento Rainbow Festival is a place where LGBTI community members can enjoy being out and open with their friends and loved ones.

“It’s an expression of openly gay freedoms,” Sidie says.

Sidie adds his purpose for the Sacramento Rainbow Festival is to raise funds for charities and nonprofits that continually support the gay and lesbian community, as well as to educate and bring awareness to the countless services these organizations provide.

“I, along with a few others, felt the city needed an event to help fund the Sacramento Gay and Lesbian Center,” Sidie explains. Over the years, thousands of dollars have been donated to programs that benefit women’s and men’s health and wellness, people living with HIV/AIDS, youth outreach and education about social issues.

Beginning Friday, August 31, the Sacramento Rainbow Festival will host dance parties throughout different venues in the Lavender Heights district, as well as live performances all weekend long on four stages from acclaimed artists like Deborah Cox, Debby Holiday, Lisa Lisa, Jessica Sutta, Ultra Nate, Erika Jayne, Luciana and Raquela. The festival wraps up with a huge street fair on Sunday, September 2, between 20th and K streets, featuring more entertainment (including a wet T-shirt and underwear contest), plus tons of food and drink specials and dozens of vendors. Admission is only \$10 and the street fair goes from 10am to 6pm.

FACES NIGHT CLUB

LABOR DAY ALL STAR WEEKEND

FRIDAY **iclubpapi!** **AUGUST 31ST**
 Club Papi – Performing Live From LA Dance Music Sensation D'MANTI. Also featuring America's Hottest Latin Go-Go Boys from Chicago. LA, SF & San Diego.

SATURDAY Performance By **SEPTEMBER 1ST**
 LA Dance Music Sensation **D'MANTI**

SUNDAY **SEPTEMBER 2ND**
 Wet Jockey & T-shirt Contest Poolside @ 6pm
 Live Performance By **DEBBY HOLIDAY**
 VIP Afterparty With **JESSICA SUTTA** in Upstairs Mezzanine (Must Purchase Ticket For Entry)

MONDAY **DAYTIME POOL PARTY** **SEPTEMBER 3RD**
 Featuring Guest DJ *Russell*, Night time performances by Tommi Rose & Morgan McMichael

TUESDAY Live Performances By **SEPTEMBER 4TH**
TOMMI ROSE, *Morgan McMichael* & **MADAMME LAQUEER**, also featuring Guest DJ *Russell*

2000 K STREET SACRAMENTO

Rainbow Festival 2012

Week Long Celebration

facebook.com/facespage

www.faces.net

Hot ATTRACTIONS

New this year to the Sacramento Rainbow Festival is Detour Alley[®] and the Leather Stage. Geared toward the leather and fetish community, these additions will feature a DJ, dancing and educational fetish demonstrations.

Returning to the festival this year is the Women's Stage, showcasing a combination of entertainment including female dancers, DJs and karaoke. There will also be performances by local entertainers and a designated area for sitting and drinking.

For the first time in any year, Sacramento Rainbow Festival will allow beer and wine throughout the festival. Participants will be able to wander from stages and venues while sipping their beverages. There will also be a shaded seating area in the beer, wine and food court at 21st and K streets.

Be sure to come out and enjoy all of the new events and stages at the Sacramento Rainbow Festival 2012!



PARTY ON!

Friday, August 31

Sacramento Rainbow Festival Kick-Off Party

Enjoy the Rainbow Festival Kick-Off party at Badlands. Yara Sofia (RuPaul's Drag Race Allstar) performs with the Cafe's Pollo Del Mar and her cast of divas from San Francisco's top drag show Glamazone. Featuring DJ Shawn. **\$5 cover. 8pm**

Club Papi at Faces

Join us Friday night for a spectacular kick-off party at Faces Nightclub, Club Papi, featuring three Caliente dance floors. We'll also welcome up-and-coming Los Angeles artist, D'Manti, who is currently making waves with her high-energy dance music.

9pm-3am

Happy Hour at Depot

Come out for Happy Hour in honor of Sacramento Rainbow Festival. Enjoy \$1 well drinks. **4-6pm**

Saturday, September 1

Rainbow Ball

Rainbow Ball at Badlands will feature porn stars, underwear models, drag queen pop-up performances and meet and greets with Sacramento Rainbow Festival artists Luciana and Erika Jayne. **10pm-close**

Faces Nightclub

Dance the night away at Faces Nightclub and see a repeat performance from dance diva D'Manti.

9pm-close

Sunday, September 2

Wet T-Shirt and Underwear Contest

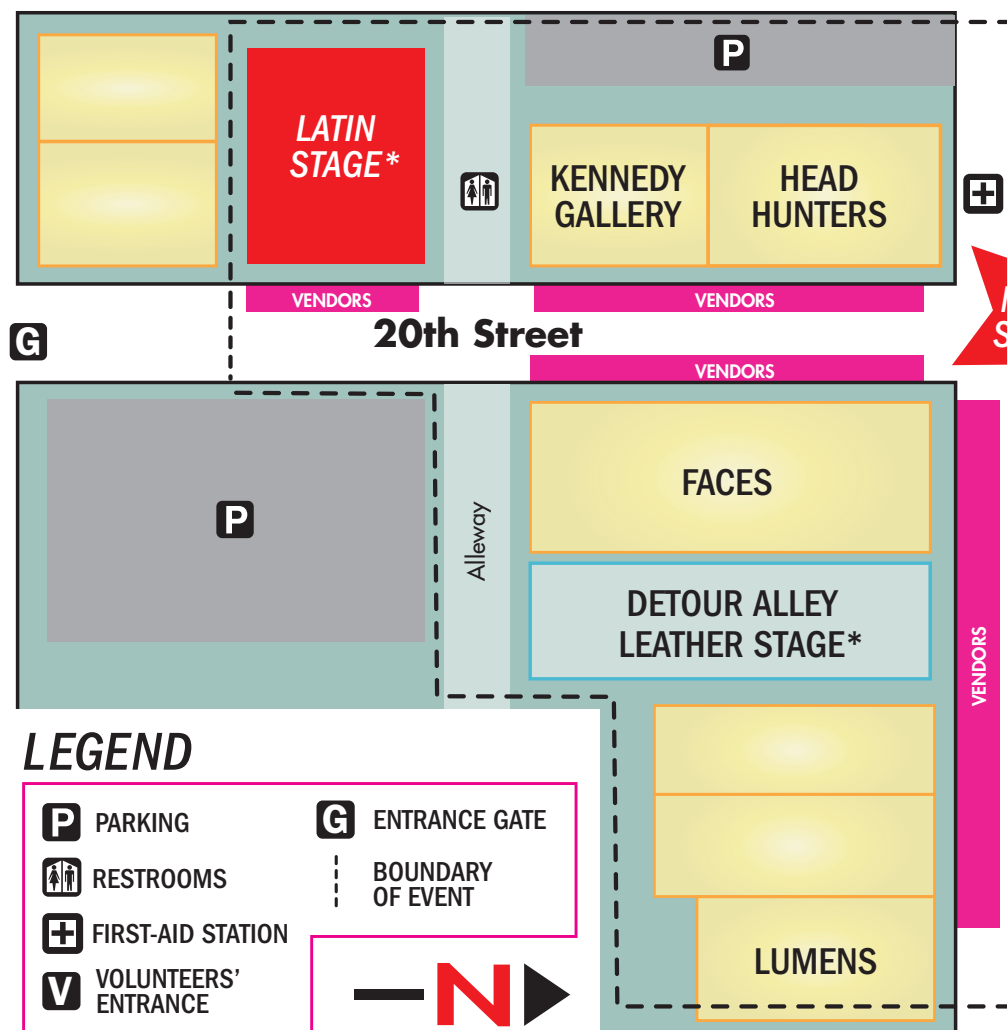
Join us poolside for our annual Wet T-Shirt and Underwear Contest at Faces Nightclub. We'll follow this with a live performance from singing sensation Debby Holiday and a meet and greet with Sacramento Rainbow Festival artist Jessica Sutta. **6pm**

Club Bojangles at Faces

Wrap up Sacramento Rainbow Festival with our official closing party at Faces Nightclub. 18 and up. **8pm-close**

After Party at Badlands

Dance the night away with DJ Sue at Badlands as we say farewell to the Sacramento Rainbow Festival 2012. **7pm-close**



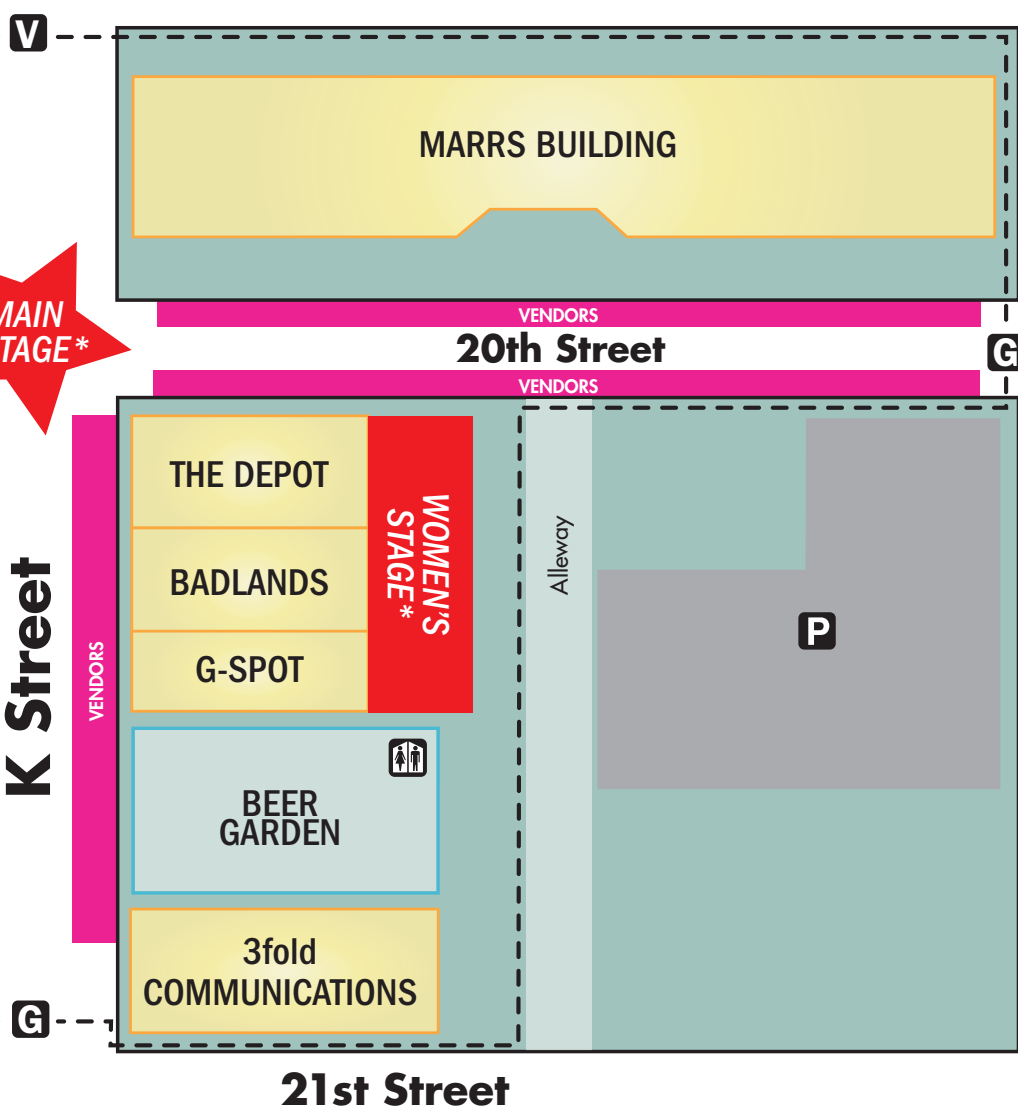
4 STAGES ! 3 D

KNOW BEFORE YOU GO



- Valid driver's license or photo ID required if you will be drinking.
- ATMs available on site.
- Although you can drink at the festival, you can't cross into areas that serve liquor with beer or wine and vice versa.
- No outside food or alcohol in the festival.
- No nudity.

Photo courtesy of Sacramento Rainbow Festival.



MAIN STAGE*

Opening Ceremony

11:00am-11:30am
(Small Difference Women's Choral Ensemble, Reigning Grand Duchess, Reigning Empress, Jordan)

Acknowledgment of Sponsors

11:30am-11:45am

Raquela (singer)

11:45am-12:15pm

TheeBoyyyz (dance group)

12:15pm-12:20pm

LaKish Scholarship

12:20pm-12:30pm
(this scholarship is open to any student currently studying the arts)

Deborah Cox (headliner singer)

12:30pm-1:00pm

Jovi (spoken word)

1:00pm-1:30pm

Cheer SF

1:30pm-2:00pm
(Cheer SF, Cheer Folsom Elite, Sirens, Sacramento Cheer Elite)

Erika Jayne (headliner singer)

2:00pm-2:30pm

Luciana (headliner singer)

2:30pm-3:00pm

Battle of the Bitches

3:00-3:30pm
(Faces Dragalicious vs. Badlands Drag Review)

Cheer SF

3:30pm-4:00pm
(Cheer SF, Cheer Folsom Elite, Sirens, Sacramento Cheer Elite)

Ultra Nate (headliner singer)

4:00pm-4:30pm

Lisa Lisa (headliner singer)

4:30pm-5:00pm

DANCE FLOORS!

Take a Detour at
DETOUR ALLEY®

Detour Alley® is an adult area centered around playfulness, with an emphasis on a clean and safe environment. Modeled after two events in San Francisco, Dore Alley and the Folsom Street Fair, Detour Alley® aims to embrace a part of the community that has gone unrepresented at previous Sacramento Rainbow Festival events, according to Sacramento Rainbow Festival Director Tyler Edwards. To bring Detour Alley® to life, Edwards enlisted Mr. Bolt 2012, Miguel Rubio, and Bolt Bar, which is sponsoring its Leather Stage.

LEATHER STAGE*

DJ D-Stu
11:00am

Sacramento Valley Leathermen
12:00pm

Rubber Men of San Francisco
1:00pm

Sacramento Fetish Group
2:00pm

Brent Ganneta Mr. Power House 2012
3:00pm

15 Association from San Francisco
4:00pm

LATIN STAGE*

DJ Roxana
12:15pm

Raquela
1:15pm

TheeBoyyyz
1:30pm

Debby Holiday
2:00pm

Miss Latina Announcements
2:30pm

Jessica Sutta
3:00pm

Banda Group
3:30pm

Damante
4:00pm

DJ Roxana
4:30pm

WOMEN'S STAGE*

Music
11:00am

Karaoke
12:00pm

Raquela
2:00pm

Jovi
2:30pm

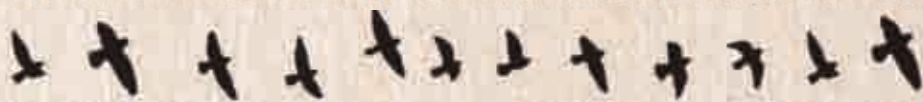
Guest DJ & Dancers
3:00pm

*VENUES AND PERFORMANCES ARE SUBJECT TO CHANGE WITHOUT NOTICE. VENUES ARE 21+.

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Sacramento Rainbow Festival Charities



Sacramento Gay and Lesbian Center

The Sacramento Gay and Lesbian Center is the only physical space in Northern California dedicated to serving the lesbian, gay, bisexual, and transgender and inner sex community. Each day, LGBTI youth, bullied by their schoolmates



and shunned by their family members, come to the Sacramento Gay and Lesbian Center to receive peer support, mentoring, legal referrals, HIV/AIDS testing, hate crime and homeless triage, and take part in youth programs that build confidence and self esteem. The

center is a safe environment providing support and leadership to nearly 7,000 members of all ages from the LGBT community each year. Nearly 22,000 people throughout Northern California access resources through the Sacramento Gay and Lesbian Center's website, email and phone contact with staff. The center participates in several annual events including the Take Pride in Your Health Fair, Queer Prom, Lamda Awards and Sacramento Pride. Proceeds from the Rainbow Festival will go directly to benefit the center's operations, ensuring it continues to be a safe haven for the LGBTI community. For more information, please contact (916) 442-0185 or visit saccenter.org.

The Court of the Great Northwest Imperial Empire, Inc. (CGNIE)

As the oldest LGBTI organization in Sacramento, the Court of the Great Northwest Imperial Empire is committed to supporting a vibrant community. The 501(c)(3) nonprofit organization works to do so through numerous charitable donations and events. Each year, an Emperor, Empress, Grand Duke



and Grand Duchess are elected by the community-at-large to represent Sacramento and the surrounding counties at events that raise money for local charities. The monarchs also travel to other communities to promote local events. CGNIE operates several programs

including the La Kish Hayworth Scholarship Fund for undergraduate students in the performing arts, the Fairy Godfathers Fund for emergency support of persons with AIDS, the General Scholarship Fund available to academic and vocational students and the Sacramento Rainbow Festival. Producing the Sacramento Rainbow Festival and Court events allows CGNIE to make our community a better place through donations to local charities, including the Sacramento Gay and Lesbian Center, that provide LGBTI services in the Sacramento region. For more information, please contact CGNIE at info@cgnie.org or visit cgnie.org.

Sunburst Projects

Sunburst Projects is a nonprofit organization serving children living with HIV/AIDS and their families since 1988. The mission of Sunburst Projects is to keep families together (family preservation) by creating safe and supporting communities for children, youth and families living with HIV/AIDS. The nonprofit provides several ongoing family support services including childcare services, mental health services, teen and young adult services, family-centered case managements and HIV/AIDS prevention and education. Sunburst Projects also maintains Camp



Sunburst, the nation's first therapeutically designed summer camp for children and families. The camp provides coping skills and support for youth as they face the challenges of growing up with HIV/AIDS. Proceeds from the Sacramento Rainbow Festival will go toward the annual Adopt a Child for the Holidays project. The project supplies gifts for children affected by HIV/AIDS. For more information, please call Sunburst Projects at (916) 440-0889 or visit sunburstprojects.org.

Buy your tickets!

SACRAMENTO RAINBOW FESTIVAL 2012!

DONATE!

Support CGNIE as it works to make our community a better place by helping those in need. To make a donation or for more information, please visit cgnie.org

*Celebrate LGBTI pride and raise awareness and money for important charities.
Get to Sacramento Rainbow Festival 2012 this Labor Day weekend!*

HAVE A QR SCANNER?



Buy Your VIP Pass at Eventbrite!



'Like' Sacramento Rainbow Festival on Facebook!



Follow Sacramento Rainbow Festival on Twitter!



Donate to CGNIE at PayPal!

\$40 - VIP PASS

This weekend pass includes cover into Faces, Badlands, Bojangles and The Depot for Saturday and Sunday nights and entrance into the Sacramento Rainbow Festival Street Fair on Sunday.



VIP Party with Jessica Sutta!

Get your VIP Pass at:

- G-Spot at 2009 K St.
- online at eventbrite.com

STREET FAIR - \$10

Admission to Sacramento Rainbow Festival Street Fair on Sunday, September 2 only. (Kids under 12 get in FREE)

PLEASE VISIT ALL OF OUR GREAT VENDORS!

- | | | |
|--|---|--|
| <ul style="list-style-type: none">• Bath Fitters• Breaking Barriers• Bubble Rap Clothing• California Mentor-Sacramento• Capital City AIDS Funds• Capital City Squares• CARES• Closet Door Theatre• Damsel In Defense• Denim Spot• Donate For Life• Faces• Fashion Sunglasses 4 Less• Find Kathy La Madrid• G Dubbs BBQ• G-Spot• Gender Health Center | <ul style="list-style-type: none">• Gottlieb & Associates• Human Rights Campaign• Kangapuss Creators• Ken Pierce• Lavender Library• Law Offices of LaJuan E. Wood• Nature's Select• NorCal AIDS Life Cycle• Power of Two Promotions• Primetimers Sacramento• Proven Insurance Service• Rainbow Pages• Sacramento County Department of Human Assistance• Sacramento County Voter Registration | <ul style="list-style-type: none">• Sacramento Regional Conservation Corps• Sacramento Gay and Lesbian Center• Sacramento Men's Chorus• Sacramento Zoo• Sacramento International Gay & Lesbian Film Festival• Small Difference Women's Choir• SMUD• State Farm - Stephane Slagel• Tat 'Em Up Airbrush Tattoos• The Bolt• Three Palms• Uptown Studios• Western Health Advantage |
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A SPECIAL THANK YOU

TO OUR COMMITTEE MEMBERS AND VOLUNTEERS!

*Your hard work makes Sacramento
Rainbow Festival possible.*

- | | | | |
|---|--|---|--|
| <ul style="list-style-type: none">• Tyler Edwards• Clarmundo• Sullivan "Emporer"• JoWanna Piece• "Empress"• Todd Lohse• Dymond• Rich Jones• Micael Warenycia• Mat Wayt• Kevin Manz• Laurie Bonifield | <ul style="list-style-type: none">• Bruce Bedrich• Jeff Davis• Taryn Thru-u• Ron Scharffer• Brett Anderson• Mario Amezcua• Robyn Learned• Terry Sidie• Tony Southworth• Willie Anderson• CGNIE Board• Michael Kennedy | <ul style="list-style-type: none">• Jay Ceccato• Miguel Jamenez Cruz• Marissa Edwards• Robbie Raaf• Raquela• Joyce Tuit• Dennis Sutton• Ross Lars• Icherish• Hugger• Thug | <ul style="list-style-type: none">• Dawg• Slingshot• Zepher• Liana Cossland• Chris Delong• Rodger Freeman• Scott Freeman• Gary Gunn• Ken Bennett• Jilver Million• Mia Anthony• Hope Richards• Serena Collins |
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