

O F F I C I A L E V E N T P R O G R A M



Arts in Bloom

ART & WINE FESTIVAL

VICTORIAN SQUARE • SPARKS

SATURDAY, JULY 20 | 11AM - 7PM

2013

PRODUCED BY:

RN&R
Reno News & Review

Win A New Camry This Saturday, July 20

Rides & Riches



RENO TOYOTA
DOLAN AUTO GROUP

See John's Club for details

JOHN ASCUAGA'S
Nugget

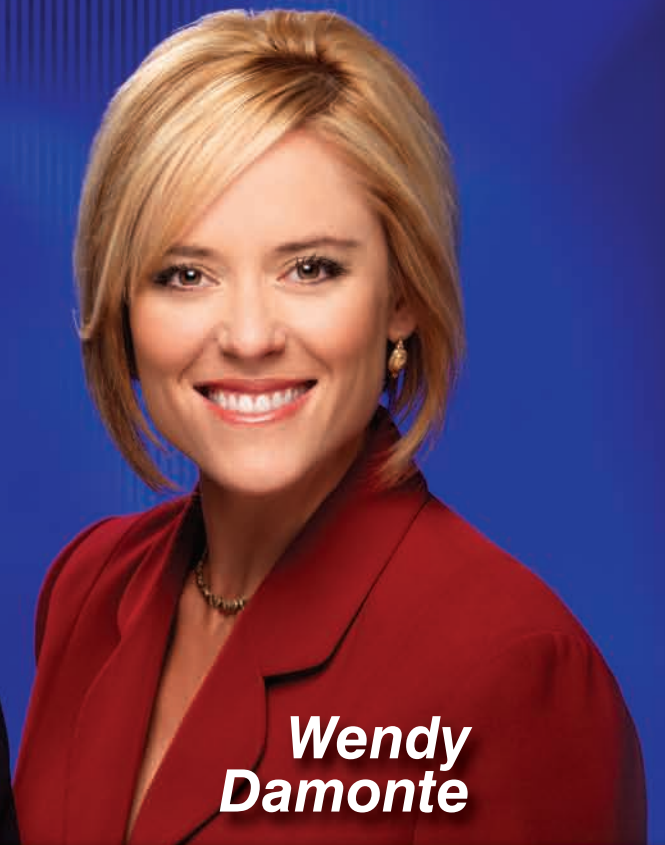
Win a 2013 Toyota Camry • \$10,000 in Free Play
5 p.m. Five \$500 Free Play Winners
7 p.m. Ten \$500 Free Play Winners
9 p.m. One \$2,500 Free Play Winner • New 2013 Toyota Camry



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Channel 2 News
at 5:00, 5:30, & 6:30

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ART & WINE FESTIVAL

VICTORIAN SQUARE • SPARKS

SATURDAY, JULY 20 | 11AM – 7PM

Victorian Square Plaza, Sparks
FREE (Wine tasting is \$20/person)

The region's top Artists and Wineries in one setting - at Victorian Square Plaza in Sparks. Meet the Artists, experience their work and purchase art directly from them. Enjoy music, food, fashion and a wine tasting, featuring some of the best wineries in the region.

SCHEDULE:

- 11:30AM** Event begins
- 11:30AM** Music from Scott and Graham Marshall
- 2:00PM** Art of Fashion Show presented by Outlets at Legends in Sparks
- 2:30PM** Music from Joey Carmon
- 3:00PM** Wine Tasting presented by John Ascuaga's Nugget
- 4:30PM** Music from Alex Miller
- 7:00PM** Event concludes

ARTS IN BLOOM 2013 IS PRODUCED BY



Join us Aug. 2nd - 4th, 2013 for our

BACK² SCHOOL Fair and
SCHOOL Fall Fashion Show

Fri. Aug. 2nd: Kick Off Party: 5:30-7:30pm

Sat. Aug. 3rd: Back to School Fair: 10:00am-4:00pm

Sun. Aug. 4th: Saint Mary's Health Fair: 10:00am-4:00pm

Come early for goody bags for the first 200 people, free child ID packages, free pizza and mini cannolis from Grimaldi's and other secret prizes and giveaways!



30 to 70% OFF Retail Prices at
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outletsatlegends.com | I-80 at Sparks Blvd. | 775.358.3800

Victorian Square Special Events

Hot August Nights
Tuesday - Saturday, August 6-10

Victorian Square

Celebrating 27 years with American-made classics with all the cars and music from the 50's, 60's and early 70's



Best in the West Nugget Rib Cook Off
Wednesday - Monday
August 28 - September 2

Victorian Square

A world class event with twenty-four of the nation's finest rib cookers vying for the coveted first place trophy, cash prizes and the People's Choice Award. Barbecue ribs at their best along with special concerts, an arts and crafts fair and family fun.



Nevada Grown Farmers Market
Thursdays, September 5-26

Victorian Square

This farmers market celebrates late-season harvests featuring produce from local Nevada farms.



Street Vibrations
Spring Rally: Friday - Sunday, June 7-9
Fall Rally: Wednesday - Sunday,
September 25-29

Victorian Square

The fourth largest motorcycle event in the nation takes place in Reno/Sparks in June and September. Motorcycle enthusiasts can enjoy a "No Colors" event filled with music, metal and motorcycles.



Frightmare
October 3-31

Victorian Plaza

Frightmare is Northern Nevada's Largest Haunted House Event and it's coming to downtown Sparks close to all the restaurants, movie theatre and John Ascuaga's Nugget. Bring the family down for three themed houses and a maze - all for the one price.



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Sparks
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SparksItsHappeningHere.com

Adam Wexelblatt

I am a professional artist based in Reno, Nevada. I primarily work in oil, although I consider drawing the skill that painting emanates from, so I try to keep up my chops at that as well. I quit a career in Real Estate to pursue my true love and best talent, art – specifically, painting.



For better or worse, I'm not a tormented soul like Van Gogh. I have no intentions of cutting off my ear. I've faced many trial and tribulations in life, but I don't reject society, I don't hate my father, I don't have any drug addictions, I haven't been scorned by a lover (since high school, anyway), I have political views but rarely share them, I love sports, cheesy action movies and inappropriate jokes.

Like most people, I don't fit into a box and I don't strive to. To borrow from Hetfield, I like to think of myself as a regular guy who loves to paint. If people like my work half as much as I like producing it, then I believe in the end, I will have made the most positive contribution to the world I was capable of.

www.wexelblattart.com

April Kasper

I have been using the human body as a tool since 2004 and find never-ending possibilities in this form of artistic expression. I enjoy making paintings specifically catered to people's personalities and home décor. I look at my paintings as playful portraits, to represent a moment in time, an emotion or theme.



I was born and raised in Southern California and have had the artistic influence of my Mother, Patricia Stout, my whole life. I'm lucky to have a Mother who supported me pursuing an art degree. I've been influenced by many wonderful peers and instructors along the way.

After graduating from Chico State with my Bachelor's degree in Art Studio, Painting/Ceramics, I moved to the Reno area to broaden my horizons. I enjoy the many different opportunities and entertainment the community provides.

Body Prints by April Kasper
530.321.3817

arosekasper@hotmail.com

Bonnie Rannald

Bonnie Rannald's enthusiasm for the camera developed at an early age, along with her love of the outdoors. Growing up in the Southern States of Georgia and Florida, Bonnie had many opportunities to perfect her camera skills as she snapped photos of lizards, frogs and flowers. A Master of Arts degree with a background in athletics, music and dance has strongly influenced Bonnie's photography, giving it a sense of movement. During Bonnie's tenure as a Head Coach at the University of Nevada, Las Vegas, she combined work with play to analyze athletic performance.



Exploring and hiking in the Southwestern Desert fueled a passion in Bonnie to record the beauty that she was discovering on film. Bonnie channeled her passion along with her love of the arts in to a new venture and in 1993 launched her photographic skills in to the world of fine art.

Composed with the intuitive eye of an artist and created with the technical tools of the craftsman, Bonnie Rannald creates her reflections of nature's artistry to reveal the beauty of our natural world.

www.bonnierannald.com

Carolyn McLeod

I've lived in Reno for nearly twenty years and have my own art business, "Plumas Studio Designs." During this time, I've explored different media and styles. For "Arts in Bloom" I'll be showing fanciful pieces, mostly imaginary desert gardens in mixed-media. If you'd like to learn more, please look at my website!



www.carolynmcLeod.weebly.com

Cessie Pulleyn & Cindy Callahan

Cessie Pulleyn Vaughn is a local Artist. She graduated from the University of Nevada, Reno and attended the Academy of Art in San Francisco.

Cessie is exhibiting with her sister – Cindy Callahan – who is a local Artist, Painter and Interior Designer.



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Evelyn Crumbaker

Brainstorming a creative, effective, advertisement design for the public to view in a short amount of time would seem impossible for most. Evelyn Crumbaker of Reno however, has always enjoyed the fast pace demanding job of being a graphic design artist. Since age six and living in Texas, Crumbaker imagined using her creative side and designing for a living. After getting her BFA from Southwest Texas State University, she traveled to New York and attended the School of Visual Arts to pursue her dream.



Crumbaker has designed for casinos, anniversaries, events, campaigns, and companies. Her favorite projects however, are designing art and layouts for nonprofit events.

"Normally with non profit organizations, I'm not told how to design a certain poster or what colors to put where. I get to choose how everything lays out. Those are the best because there are no rules and my work is going towards a good cause," Crumbaker said. Off the computer she admires big brush strokes and a free falling style; the effects that you can't make with photoshop.

In [her] spare time, Evelyn "...loves designing dinner party tables, cooking, and doing interior and garden projects. Painting as well, I wish I had more time and the space to just paint," she states. The best advice she has for anyone going into Graphic Design is not to take criticism personally and never give up.

775.825.0798 • www.ventrcek.com
(excerpt from the WordPress article "Creative and Composed", by Libby Brokaw, 9/8/2011)

Holly Marie Bethers

I'm always on the lookout for new and artistic formats to creatively define who I am. Photography is a medium in which I can expand this aspiration of perspective.

Traveling, music, culture, and more are explored within my work that takes the viewer on a journey through my eyes. Engaging the process within the visual aspect of familiar and making it unfamiliar, is something I strive to create while surrounded by an atmosphere of emotions.

facebook.com/HollyMariePhotographyNV



ARTS
in Bloom

2013

ARTIST
profiles

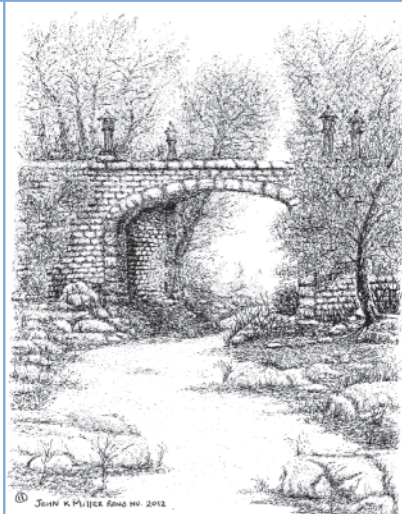
RN&R

John Miller

John was born in Jakobstad, Finland. After his father's passing, his family moved to Sweden. They emigrated to New York City in 1945, after World War II. A train ride from New York City to Los Angeles in the late 1940's took John to Los Angeles, California, where he graduated from Canoga Park High School with an art scholarship to San Fernando Valley State.

After working in the trucking business, John moved to Reno in 1969. On his art, John states, "In all these pen and ink pictures, I try to capture the feeling I had being there, from memory – not copying from photos – scenes from Gold Lake to a small tobacco shed in Tennessee."

karlberg@netzero.com



Jorge Marquez

Born in El Salvador, Jorge E. Marquez has loved to draw and paint since childhood. With no art schools in his native city, he went to college to be an electrician, which helped him to visualize subjects and ideas, aiding him later in his art.



When he came to the United States, his friends realized his talent and pushed him to pursue the world of art. His work is created on many subjects that are visually intriguing from the standpoint of colors and composition. His paintings express infinite variations of deep colors and detail with movement and light, which he strives to communicate to the viewer.

Jorge is known for his romantic gardens, beautiful seascapes, mystical landscapes, wildlife and realistic still-lives.

www.jmarquezart.com
775.331.5444

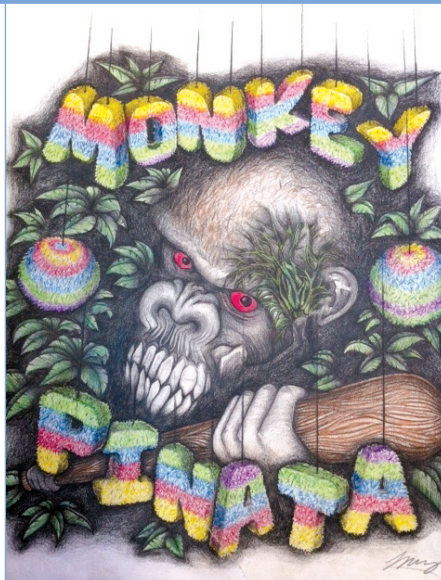
Justin Massey

Justin Massey is a native Nevadan currently living in Sparks who enjoys working in many different media types. He favors scratchboard, color pencils and ink pens.

He has also worked in wood carving, antique saw painting and custom skim board painting and enjoys challenging, unique ways of expressing his artistic abilities. Inspired by notable artists such as M.C. Echer, Justin is also a left-handed artist.

Justin enjoys many outdoor activities, including hiking, camping, water sports and spending time with friends and family. He has worked locally in the plumbing trade for seven years. Justin has been drawing and painting for as long as he can remember.

masseyjustin89@icloud.com



Louise Noel

The big Nevada skies, the rainbow of the Sierra mountains, the huge palette of summer flowers lend inspiration to her paintings. Louise brings her background in design and fiber arts, mixes it with her love of whimsy and color, and lets the silk and dyes mesh in vibrant abandon. The brilliance of her paintings immediately catches the eye, but it is the story within that tends to hold the viewer. Bold Tahoe landscapes, serene Carson Valley pastures, wildly colorful Arizona deserts, free running horses, whimsical creatures all are subjects of her work.



For 20 years, Louise and her husband, Jim, traveled the Western States selling their whimsical painted furniture. Life changed with Jim's passing in 2002. After a lost few months, a silk painting caught her eye...and the abandon of the wild color and serendipitous style carried her away. Louise found this medium to be an absolute fit for her style. Her work has been shown at over 200 art shows and in numerous galleries. She has been featured in a documentary, and spoken on NPR.

Louise was chosen as the poster artist for art festivals in Arizona, California and Nevada, most recently among 400 artists as the Spring Tucson 4th Avenue Festival poster artist. "Working with silks and dyes has changed the way I view the world...and has given me the perfect vehicle to illustrate the way in which I do see it. The end painting is forever unpredictable, often better than anticipated...and the process is always ready to teach you something new."

NVrabbit@aol

Lula Adams

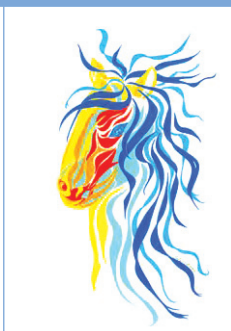
Lula Adams was born in Milwaukee, Wisconsin and has lived in northwestern Nevada since 1978. She graduated from the University of Nevada, Reno in 1990 and received her Master's degree from Lesley University in 2000.

She worked in the Washoe County School District as an elementary school teacher for 17 years. Bright, vibrant colors are an important feature of Lula's prophetic art. Her primary media is colored pencils, but she also enjoys using acrylics and watercolors.

"I do art because I am called to express God's beauty, love and grace. I desire to impart hope, joy and gladness to others through my work. I love seeing my art bring smiles," says Lula.

She loves the majestic mountains and wide-open spaces of Nevada. Her delight in the wild horses is seen in her prints of these free-roaming animals. Lula's work also includes landscapes and birds.

www.faithcolors.com



Liberty Fine Art Gallery

Liberty Fine Art Gallery will be celebrating its first year of business on August 15th! We are a beautiful Fine Art Gallery located at 100 W. Liberty St., in the Museum Towers, in The Biggest Little City.



We feature beautiful Fine Art from local Artists and visiting Artists as well. We have painting and sculpture, photography, ceramics, glass, and wood. We are open Wednesday through Sunday from 11AM-6PM and we have a nice reception every First Thursday from 6-9PM. Please come visit us and enjoy! Thank you for supporting the Arts.

100 W. Liberty St., Reno
775.232.8079

www.facebook.com/pages/Liberty-Fine-Art-Gallery

Micah Turner

Micah Turner started his art career as a visual communications specialist making propaganda for the U.S. Army. After four combat tours, Sergeant Turner went A.W.O.L. and began disseminating anti-war artwork. After apprehension and punishment, he was released on May 8th 2013 - his twenty fifth birthday. He now volunteers as event manager for Artown and performs live art shows in the Reno Tahoe area.

minus.com/jamesflagjr



Richard Wood

Richard D. Wood graduated from the University of Oregon in 1959 with a BA degree as a Landscape Architect. He's been in private practice since 1960.

Richard has received numerous design awards over a wide range of projects. He's been a Licensed Architect since 1983 and has received an AIA design of merit award for a residential design.

Richard became involved with acrylic and oils in 1985 and has marketed numerous works priced from \$75 to \$2000.

His subjects cover a wide range of interest from Impressionism, portraits, sports, and nature.

775.852.7888

www.RDWoodOnline.com



2013

ARTIST profiles





2013

ARTIST profiles

RN&R

Rima Kent

Rima Kent is a nationally award-winning artist. Her creations are forged or etched in silver, bronze, copper and brass. A piece may be forged and annealed 10-15 times before forming the final shape. It is sanded, a patina might be added and the artwork is sealed with a museum wax.



One of her design was recently published in the Lapidary Journal Jewelry Artist magazine. All her work is influenced by the folds and forms in fabric and nature.

Rima enjoys including pearls and gemstones in her artwork to accent a specific piece. Rima also works in oils, watercolor, scratchboard, basketry and pyrography, with an emphasis on canine portraiture.

Her jewelry may be found at the Nevada Museum of Art in Reno, NV and the Black Feather Gallery in Glendale, AZ.

Rising Star Art
www.risingstartart.com
rima@risingstarart.com

Scheinberg Mier Design Studio

Kelly Mier, Joseph Scheinberg and Stephane Cellier are three unique artists who all stand firm, together, behind the ideal that art is all around us, available in every aspect and ritual of everyday life. It is the ability to see the beauty in everyday things which makes life not only tolerable, but fantastic to experience. Communities are born from their industry, but they are remembered for their art. Reno/ Sparks are dear to these three, and to share the budding greatness of these cities with the rest of the world is their ultimate goal and passion.

DESIGN
S | M
 STUDIO

Joseph Scheinberg is an American artist, raised in Chicago IL, which inspired him to respond to his calling with great fervor and passion. His life is devoted to his work, and the strength of his work is apparent to whoever experiences it. His pieces are contemporary studies in the modern styles of the twentieth century. His canvases are large, colorful, bold and powerful.

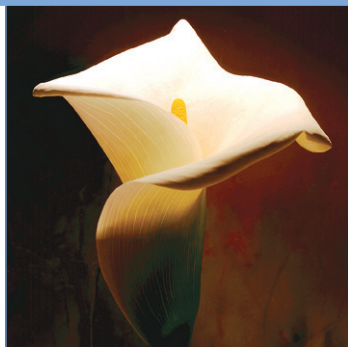
Kelly Mier is an architect and artist living in Reno, Nevada. He was born and raised in Santa Fe, NM. He has been drawing and painting since age three. Growing up in the art capital of the Southwest had a tremendous influence on his development as an artist. Kelly's work centers around the heroic aspects of the human being, and the fine line between good and evil.

Stephane Cellier was born and raised in France. He is currently a resident artist of Virginia City. His background is diverse, including being an attorney, a chef and entrepreneur... but all along he has been an artist, at his core. He is exceptionally skilled, with an eye for seeing beauty in what most people would see as mundane. His work is ultra-realistic, and diverse in subject.

3680 Grant Drive Suite B Reno
775.393.9017
www.facebook.com/JScheinbergArtist
www.jscheinberg.com

Deon & Trish Reynolds

Photographers Deon and Trish Reynolds, co-owners of the Eureka Gallery in Eureka, Nevada, will be participating in this year's Arts in Bloom. Deon Reynolds uses a Kodak disposable plastic camera to create his b/w panoramic images of 'Where Cowboys Roam'. The Metro Gallery (Reno City Hall) currently has his work on display through Artown.



The newest member of the Wild Women, Trish Reynolds specializes in flowers. Wild flowers, perennials, annuals, she says she's never met a flower she doesn't like!

Eureka Gallery
Deon & Trish Reynolds, Proprietors
41 N Main St / PO Box 1065, Eureka,
NV 89316-1065
775.237.5303
trish@deonreynolds.com
www.deonreynolds.com

Zoe Terry

Drawing is a love of mine, and has always brought me a great sense of joy and peace. "Automatic" Abstract is my main form, usually in ink. Occasionally I do pencil sketches, but abstract is more natural to me. I am a very creative person, loving arts and crafts, and even graphic design.

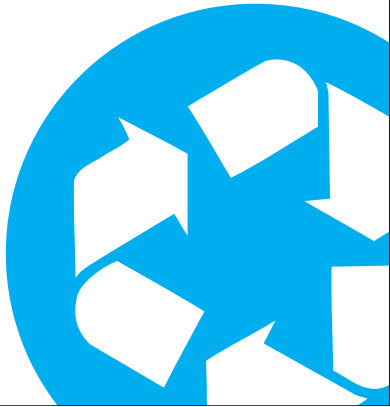
I have work experience as an embroidery digitizer, and that inspired me grandly. I have been drawing for as long as I can remember, learning techniques through experience, and exploring ways to make it "pop".

To me, art is an extension of my soul, and it reflects my whole life in a very personal way. I could not live happily without it."



www.terryzoe.ymail

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Wildflower Village

Visit Reno's most unique Art Galleries at the Wildflower village! At the Open Door Gallery & Art House Gallery, immerse yourself in the extensive collection of art glass, paintings, photography, ceramics, textiles and custom jewelry. Or plan a special event at the cozy Chapel Gallery.



The perfect setup for art classes, poetry & book clubs and art shows. Planning a wedding or partnership union? This charming venue includes the delightful Wildflower Pub!

4335 West 4th St, Reno

775.787.3769

Wildflorervillage.com

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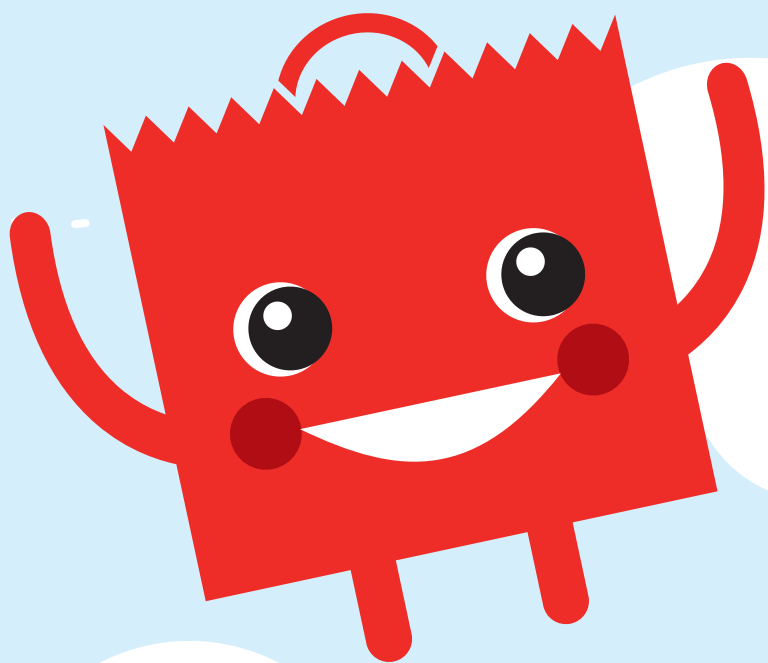
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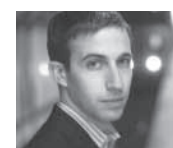
AUGUST 2-18 IN THE CONCERT TENT INCLINE VILLAGE



Frederica von Stade
mezzo-soprano
'A sparkling gem...'
August 2, 3, 4



Jennifer Koh
violin
'High-octane performer...'
August 9, 11



Benjamin Hochman
piano
'A fast-rising star...'
August 9



Chris Brubeck
soloist and composer
'21st century Lenny Bernstein...'
August 16, 18

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Joseph Scheinberg | Justin Massey | Kelly Mier | Liberty Fine Art Gallery | Louise Noel | Lula Adams | Micah Turner | Richard Wood | Rima Kent | Stephane Cellier | Trish Reynolds | Wildflower Village | Zoe Terry

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