

PRESENTED BY:
SiGBA and LOCAL GREEN SIERRA



NORTHERN CALIFORNIA'S
GREEN LIFE 2011
ECO FEST

GREEN HOME SHOW AND SUSTAINABILITY EXPO

www.GreenLifeEcoFest.org

EVENT HIGHLIGHTS:

INSPIRING SPEAKERS
LOCAL FOOD, BEER & WINE
INTERACTIVE BOOTHS
GREEN BUILDING &
YURT RAISING
HANDS ON DEMONSTRATIONS
FARMING AND GARDENING
ELECTRIC VEHICLES
ALTERNATIVE HEALING
ORGANIC, RAW AND VEGAN
GREEN MARKETPLACE
ALTERNATIVE ENERGY
ECO CHILDREN'S PLAY AREA

FEATURING:

BRYAN WELCH,
Author of "Beautiful and Abundant"

DIMITRY ORLOV,
Author of "Reinventing Collapse"

ARI DERFEL,
From The Slow Money Alliance

DAVID WANN,
Author of "The New Normal"

TEMRA COSTA, "Farmer Jane"

JAMES STARK, Co-Director of
the Regenerative Design Institute

CLAN DYKEN
Tribal-funk-eco-folk-rock-soul
musicians

DR. SOLAR,
Eco-themed Magical Puppetry
Featuring the 'Suitcase Scalawags'

HAUTE TRASH, Recycled Fashion

MAY
21-22, 2011

GRASS VALLEY, CA
NEVADA COUNTY
FAIRGROUNDS
9A-6P

TICKET INFO: \$8 admission, kids 12 and under are **FREE**
\$5 students with ID, and seniors age 62+

** a portion of the proceeds will be donated to Habitat for Humanity*



COME GET YOUR HANDS DIRTY, GET INSPIRED AND GET INVOLVED.

Handcrafted

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ChacewaterWine.com
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BriarPatch
Co-op Natural Foods
Community Market



**FRESH, LOCAL, ORGANIC.
FIND YOUR MATCH.**
Grass Valley, CA // www.briarpatch.coop



BE THE CHANGE YOU WANT TO SEE IN YOUR WORLD.

Our aim is to create a gathering place where new ideas, new technologies, and community movements can be shared, giving people a chance to get involved in creating self-reliant and sustainable life-styles, businesses and communities.

This **ZERO-WASTE** event will be powered by solar generators. On site recycling and compost centers will reduce the amount of trash headed for the landfill. All food vendors will be serving on compostable tableware. We'll even be serving up some pedal powered smoothies! There will be ample water filling stations, so please bring your own reusable cups and bottles.

PLEASE BRING YOUR OWN PLATES AND GEAR TO CONTRIBUTE TO OUR ZERO-WASTE GOAL.

Help to reduce our communities' footprint in this beautiful State.

THIS IS A FAMILY FRIENDLY EVENT

Enjoy storytelling by Jayatu and Dr. Solar's Medicine Show as well as rides on electric mini cars. Check out STAR ECO Station's wild animal rescues booth, for an exciting adventure.

****Children 12 & under are free**

THE BEAUTY OF NEVADA COUNTY

Just 3 hours from San Francisco and 1 hour from Sacramento and Tahoe, Nevada County is an amazing place to visit - we have a vibrant art and music community, abundant healing resources, award winning wineries, numerous local organic farms, breathtaking biking and hiking trails, and so much more. Nevada City is also home to the 'Wild and Scenic Film Festival,' a nationally renowned environmental Film Festival.

Please check out our web site for a variety of lodging options: www.GreenLifeEcoFest.org

SCHEDULE OF EVENTS:

COME TOGETHER FOR HANDS-ON AND INTERACTIVE DEMOS ALL DAY:

Beekeeping	Wildcrafting & Edible	Canning & Preserving
'No Rinse' Sprouting	Landscaping	Making and pressing
Method *Soap Making	Organic Farming	"Living Oils"
Greywater Systems	Composting & Worm Bins	Yurt Raising

SATURDAY, MAY 21, Natural Health and Wellness Stage

10a - 11a	Dr. Harvey Biegelsen, Keynote Speaker, author of - "Doctors Are More Harmful Than Germs."
11:15a - 12:15p	Dimitry Orlov, Author - "Reinventing Collapse"
1:00p - 1:45p	Davin Wann, Author - "The New Normal, an Agenda for Responsible Living."
2:00p - 3:00p	Temra Costa Author - "Farmer Jane"- Women in Farming.
3:15p - 4:15p	Bryan Welch, Author, Editor and Publisher - Mother Earth News and Utne Reader. "Beautiful and Abundant" building the world we want.
4:30p - 5:30p	Ari Derfel Director, Slow Money Alliance - The importance of rebuilding local food systems as a means of building strong local economies.

SUNDAY, MAY 22, Northern Mines Stage

10a - 11a	David Rose, Founder, Unified Field Bank - Seeds of Sustainability - Sustainable Community partnership banking.
11:15a - 12:15p	James Stark, The Regenerative Design Institute
1:00p - 1:45p	Judith Kildow, Ocean Economics Program
2:15p - 3:15p	Charles Durrett, Co-housing Architect and Author "Senior Cohousing: A Community Approach to Independent Living-The Handbook."
3:30p - 4:30p	Langdon Carter, Complimentary Currencies

SUNDAY, MAY 22, Sugar Pine Lodge

11:00a - 12:00p	Dimitry Orlov, Author - "Reinventing Collapse"
12:00p - 1:00p	Michael C. Ruppert, Author - "Crossing the Rubicon"

** Speaker times and schedule are subject to change without notice.*

THANK YOU! It is with great help from our vendors involvement with educational demos, our inspiring speakers, and our wonderful team of volunteers, that we are able to make all of this possible.

THE CENTER FOR THE ARTS FEATURED CONCERTS

THIS WEEKEND! Sat & Sun, May 21-22
Lorraine Gervais and The Center for the Arts present
Tribute to the Queen
Aretha Franklin
8:00PM on Saturday, 7:00PM on Sunday
\$22 members, \$25 non-member

Saturday May 28, 8:00 pm
The Center for the Arts presents
Brews and Blues with the
Terry Evans Band
7:00PM Beer Tasting with ticket (21 and over) featuring
Auburn Ale House, Rubicon Brewing & Anderson Valley
\$15 members, \$18 non-member

Friday, June 3, 8:00 pm
The Center for the Arts presents
Journey
Unauthorized
A Tribute to Journey
\$15 members, \$18 non-member

Saturday, June 4, 8:00PM
The Center for the Arts presents
Swearingen & Beedle's
Music of Simon & Garfunkel
\$22 members, \$25 non-member

Friday, June 17, 8:00PM
Jazz at Lincoln Center Orchestra with
Wynton Marsalis
VETERANS MEMORIAL AUDITORIUM
Limited VIP seating: \$75 includes reserved seating,
parking and one drink coupon featuring Naggiar Vineyards
\$45 members, \$55 non-member

Friday, June 24 8:00PM
(((folkYEAH!!!))) & The Center For The Arts present
Al Jardine
(founding member of The Beach Boys)
& the Endless Summer Band
\$35 members, \$40 non-member

Saturday, July 2, 8:00PM
Alela Diane & Wild Divine
with The Parson Redheads opening
\$12 members, \$15 non-member

Thanks to our host hotel  (530) 477-1700

The Center for the Arts, 314 West Main Street, Grass Valley
The Center Box Office - 530-274-8384 ext 14
www.thecenterforthearts.org

ENTERTAINMENT & ACTIVITIES

We have a variety of inspiring speakers, live music, wonderful local and organic food and drinks, a large eco-friendly children's area, a fashion show, music and fire dance performance, hands-on demos and interactive booths, as well as numerous green vendors.

LEARN FROM SUSTAINABLE LIVING PIONEERS ABOUT:

Sustainable Local Economies	California Transition Towns
Renewable Energy	Bike Maintenance
Green Building	Permaculture
Net-Zero Energy Homes	EcoVillages & Ecological
Sustainable Land	Community
Management	Wild Foods and More!

BRING YOUR BIKE for a quick tune up from the Alliance for People Powered Transportation (APPT).

PEACE. LOVE. SWAP. - CLOTHING SWAP on Saturday, May 21, 2011
Please bring women and children's clothing, in good condition, to swap for something fun and new!

NC BOOKSWAP - bring books, magazines, cd's to trade



HAUTE TRASH FASHION SHOW

Fashion created out of trash in order to entertain, educate and empower others to rethink, reuse, and recycle.



I AM

Saturday May 22 - 7:30p

A film that asks some of today's most profound thinkers, two questions - What's wrong with our world, and what can we do about it?



DR. SOLAR'S TRAVELING MEDICINE SHOW

The ever the safe-energy advocate, presents his eco-friendly portable traveling children's and family entertainment experience from his self-contained, solar powered thespian's gypsy wagon.

VENDORS THAT WILL BE AT THE EVENT

Sierra Nevada Brewery • Auburn Ale House • Grizzly Hill GreenHouses • 'Think Local First' Nevada County • Certified Growers Market • Cooperative Games • Cub Kart • SeThink Media • Placer Nature Center • Star EcoStation • California Organics • Mountain Bounty Farm • Transition California • Waldorf Creations & Celestial Games • Evergreen Technologies • Alternative Energy Guy • Momentum • Sun Sound Studios • APPLE Center for Sustainable Living • PG&E • Grass Valley Soap • Plan it Solar • Solar Troller Systems (Marshall) • SOLAReCITY • Sustainable Energy Group • Swale, Inc. • Tekton, Inc. • A to Z Supply • Beneficial Biologics • Biodiversity • Creative Coops Garden • Wild Bird Unlimited • S.O.A.P. • Garden Goddess' • Max Ray Irrigation Products • Briar Patch Co-op • Peaceful Valley Farm and Garden • Next Level Foods • Weston A Price Foundation • Vermicrop Organics • EcoChic • Frontier Angel Soap • Sierra Seed Coop • Vital Landscape • Fudenjuice • KD Cooks • Krepalicious • LaLoo's Goat Milk • Quality and Quantity Construction • Kathy Keville • Dr. Harvey Biegelsen • HAALO • The Ginger People • Olala Farms • Lazy Dog Ice Cream • Calolea Olive Oil • Narit Sushi • Amazon Herbs • Nevada City Marketplace • Old 5 Mile House • Byers Leaf Guard • E-Building Systems • Insulation Solutions • The Farm Sanctuary • Animal Save • Karin Kaufman Landscape Architect • McCamant & Durrett • Mud and Pearls • SCO Planning • Son's Development • Spring Valley Construction • Chacewater, LLC • Lightfeet Yurts • VA Gauthier Const. • Wallis Design Studio • Stephanie Camp Design • A Brighter Image • Being Green • GreenSmart • H2O at Home • Kiya Designs • Lightstones Crystals • Magnussen's Auburn Toyota • Oceanamber • Organic Sleep Shop • Pure Palette Scents • Tomes Books • Yvon Dockter Clay and Metal Art • Dawn Lorraine Skin Care • Dr. Harvey Biegelsen • Peaceful Pines • Sierra EEG • Spirit Winds • Tamara Luckingbill • Touch of Balance • White Water Naturopathic • Apollo Olive Oil • Mary's Gone Crackers • Richard Downs Fine Art • Michelle Murdock Fine Art • Terra Nova Coffee • Lore Ross - reWrite the body • Reiki - April Miranda • Breastfeeding Peer Counslers of WIC • California Green Party • The Electric Bike Shop • Sierra Vintners Association • CASBA • Sierra Commons • Gaia's Creations

EVENT LOCATION MAP



Event Site Plan and Design by Wallis Design Studio
for more info. visit www.wallisdesignstudio.com

- | | |
|----------------------------------|-------------------------------------|
| A Farm & Gardening | F Food Vendors |
| B Yurt Village | G Natural Health & Wellness |
| C Green Living | H Alternative Transportation |
| D Children's Area | I Film Venue |
| E Green Building & Energy | |



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Come Join Us at Our
Breastfeeding
& Changing Booth



*Breastfeeding
Peer Counselors of WIC*

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Discover the

SIERRA VINTNERS WINE TRAIL

Saturday, May 28th 12:00pm to 5:00pm Sunday, May 29th 12:00pm to 4:00pm

Enjoy food, music, entertainment, tours...and of course, great wine!

TICKETS

Early-Bird Weekend Pass..... \$40
(through Sunday, May 22)

Last-Minute Weekend Pass \$55
(after May 22)

Designated Driver \$10

PURCHASE

www.sierravintners.com or any participating winery
info@sierravintners.com • 530.205.3016

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Nevada City Winery
Pilot Peak Winery
Sierra Knolls Vineyard & Winery
Sierra Starr Vineyard
Solune Winegrowers
Smith Vineyard
Szabo Vineyards

Where the vines *meet* the pines



Presented by
Coldwell Banker
Grass Roots Realty

Come meet the greenest of the green Architects in Northern California...

McCamant & Durrett Architects

Visit us at the **Green Life Eco Fest** on **May 21-22nd**, booths C1 and E7 www.greenlifeecofest.org

Including a presentation and booksigning with architect **Charles Durrett**, Sunday, May 22nd at 2:15, Nevada County Fairgrounds, Grass Valley



RINCON DEL RIO SENIOR COMMUNITY
South Nevada County, CA

- A mixed-use senior community designed to meet the needs of Nevada County seniors who want to remain in the rural area they love, in a small town atmosphere that supports aging in place, in community.
- The pastoral 215-acre site, with 80% of the land preserved as open space, features historic oak groves, walking trails, and a working farm.
- Sustainable design features include: Site design for walkability, on-site transportation, clustered homes, native landscaping, maximum daylight, shared electric cars, environmentally friendly building materials and, most importantly, proximity to services and community.
- For more information, visit www.rincondelrio.com



PENN VALLEY HOUSE
Penn Valley, CA

- A modern, sustainable single family home inspired by Dwell style architecture.
- Sustainable design features include: Rainscreen cladding system, passive cooling and passive heating, maximum natural lighting and natural ventilation, sustainably grown lumber, radiant barriers, blown-in insulation, cool roofing materials, ground source heat pump, solar panels, and low toxic materials.
- For more information, visit www.cohousingco.com



WOLF CREEK LODGE SENIOR COHOUSING
Grass Valley, CA

- A 30-unit community for pro-active adults located adjacent to a 32-unit intergenerational community.
- 4,000 s.f. common house with dining, kitchen, sitting area, workshop, laundry, two guest rooms, caretaker suite, petanque court, and more.
- The 3 story building "holds the corner" while opening to the view and embracing the sun at the same time.
- Extremely energy efficient features: Passive cooling and heating, hydronic floor heating, low toxic materials, and maximum natural lighting and ventilation.
- Currently under construction with only a few households left! For more information, visit www.wolfcreeklodge.org

For more information about these, and other green projects by McCamant & Durrett Architects, visit our website at www.cohousingco.com or call (530) 265-9980