



**KNOW YOUR CREST**



# TODAY, SAC PRO SOCCER BECOMES SACRAMENTO REPUBLIC FC.

We heard your voices, embraced your feedback and named this club based on your overwhelming enthusiasm for Sacramento. A Republic represents people from all walks of life, colors, ethnicities, and creeds coming together as one. Its supreme power rests in its citizens, and as such this club is empowered through you.

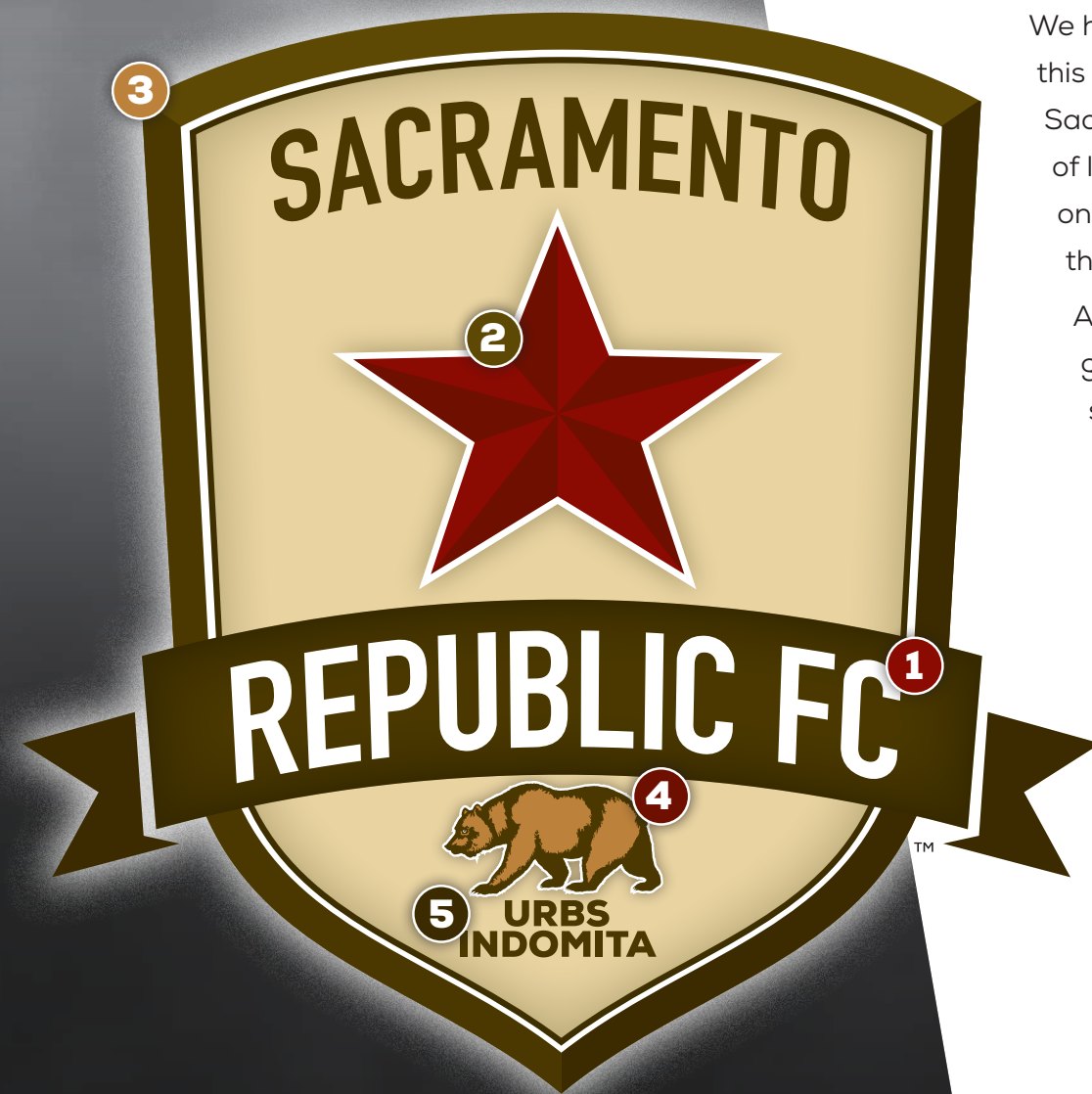
As Sacramento's history and symbolism is tied to our great state, we turned to the California State Flag – a symbol itself of strength, freedom, courage and honor – for inspiration. Its colors are our colors, its symbols inspire our symbols, including the beloved state bear. The bear's strength and unyielding resistance represents the fierceness that will be exhibited by the club's players and already by its supporters.

*But what's a club without a battle cry?*

Indomitable city. Indomitable club. Those familiar with the rich history of Sacramento know that our city motto is Urbs Indomita. Translation? The Indomitable City – a name associated with Sacramento since its infancy because its citizens would not easily be subdued. They did not surrender to fire, floods or disease. They desired and were destined to thrive, literally moving rivers and raising their city to create a vibrant community. That fighting spirit is no different over 160 years later and lives on with Sacramento Republic FC.

*We are an indomitable city.*

*We are Sacramento Republic FC.*



## THE LOGO



***Three months, thousands of entries, and tremendous community support all comes down to this. In developing a name and brand for Sacramento's new professional soccer team, it was important to empower the community in the decision. Soccer, more than any other sport, is the people's sport. Your voice, combined with inspiring art, diligent research and a reconnection with our region's rich history, led to an identity that is second to none.***

## 1 WHY FC?

We set out with a mission to build an organization that is true to the world's sport. Across the world, soccer is referred to as "football." In keeping with the rich history and tradition of the sport, you clearly voiced a desire to adopt football club, or FC, in the official name.

## 2 WHAT ABOUT THE STAR?

Two-fold in its symbolism, the star signifies first and foremost our place on the map as California's capital. The addition of the beveled look is consistent with that of a United States general insignia – paying tribute to those that will lead and do battle for this Republic. Its color is the same as the star in the California State Flag.

## 3 THE CREST

The crest is bold, powerful and distinct. Republic FC sits in a place of honor in the badge, representative of the banners worn by those engaged in battle. The font and the colors are true to those used in the state flag and demonstrate a rich connection to our state history.

## 4 THE BEAR

A symbol of "strength and unyielding resistance," our bear is inspired by the official state animal and the centerpiece of the flag that is also known as "The Bear Flag."

## 5 URBS INDOMITA, SACRAMENTO'S CITY MOTTO

Sacramento's motto is Urbs Indomita. Translation? The Indomitable City – a name associated with Sacramento since its infancy because its citizens would not easily be subdued. They did not surrender to fire, floods or disease. They desired and were destined to thrive, literally moving the American River and raising their city above it to create a vibrant community.

# TECHNICAL STAFF

## PREDRAG RADOSAVLJEVIĆ

### Head Coach



Radosavljević, known endearingly as "Preki," is often cited as one of the best midfielders ever to play Major League Soccer (MLS). Competing during the first 10 season of MLS, he scored 79 goals earned 112 assists, and was named MVP twice – once in 1997 and again in 2003. Preki retired in 2005 while playing for Kansas City Wizards, and eventually went on to become the head coach of Chivas USA in 2007. He left to become head coach for Toronto FC in 2010 and in the same year was inducted as a member of the U.S. National Soccer Hall of Fame. Before his time in MLS, Preki competed for both Everton and Portsmouth during successful stints in Europe and played indoors for Tacoma Stars, St. Louis Storm and San Jose Grizzlies.

## GRAHAM SMITH

### Technical Director



Smith brings a wealth of knowledge and experience to the team as technical director for Sacramento Republic FC. Smith began his soccer career playing for England in the under 18 age group. After graduating from Loughborough University, Smith became a professional footballer, competing in over 300 games with Notts County, Colchester, West Bromwich Albion, and Cambridge United. He retired in 1976 to become the head of the Adidas public relations department, and then returned to his first love in 1985 to take on a role as the Main Board Director for Chelsea Football Club.





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